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The seeker becomes wealthy..

“There are two types of destination.. Physical-Spiritual..

“Three types of practice.. Knowledge-Yoga-Bhakti Yoga:- Swarnagiri Temple Chief Priest Dittakavi Sravanacharyu



““(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- Practice means reaching a destination through effort. Destination is of two types. Physical, spiritual. In material life, money generally plays a major role. We get the desired thing based on our purchasing power. When we have a desire, we chase it. Material desires keep haunting us throughout our lives. They have no end. Like the thirst that grows in a person who falls in the sun, they keep burning inside. In the end, like a ladybug that leaves its nest after the sun sets, a person wastes a limited and rare life span by wasting money. A wise person organizes his affairs according to his needs and gets by. The proverb that ‘work is accomplished with effort, but at a price’ is true in the case of such people. Spiritual practice is different, a thoughtful person takes his steps carefully. He does not rush into a pond like a fool and cause danger. One should read the world, and walk observing the path that all four of us walk. If the path is uneven, the cart of life will overturn. The one who can steer that cart on a slippery slope is an intelligent person. If one reads the book of life carefully, one will understand what needs to be prepared to live peacefully and happily. A person should grow into a Mumukshu. Mumukshu is the one who reaches salvation. Salvation is not a new golden world. Shaking off unnecessary desires. A sculptor paints a desired shape and then breaks the unnecessary stone around it with a hammer. Similarly, if he can get rid of the unnecessary and useless things, what is left is salvation. The ultimate goal of a spiritual ascetic is liberation from life..! The pursuit of immortality is the final destination of the ascetic..! Sacrifice is the nectar..! He who lives for himself is selfish. He who wants everyone to be well along with him is the one who is immortal. Immortality is not that easy. The result is achieved only when one walks the path of yoga step by step. Amrit Yoga is achieved. There are three types of sadhana. Jnana sadhana, Yoga sadhana, Bhakti sadhana. Just as all rivers join the ocean, devotion, knowledge, and renunciation... ultimately merge in the presence of the Supreme Being. It takes the seekers to the shore of Brahmananda. Blood, devotion, and liberation..all three are experiential. Devotion is attained only when the interest in blood decreases. Liberation is attained only when devotion reaches its peak. Only when the yogis of knowledge and karma enjoy the nectar of devotion do their sadhana become perfect. The birth of a person who is able to live intelligently and disinterestedly while serving God is blessed. Sadhana yoga occurs when one realizes that meditation is an inexhaustible and indestructible treasure more valuable than wealth. The seeker attains the perfection of yoga.

BRS Conducts Graduate Voter Registration Drive in Venkatapuram



“Alwal, November 5 (INDIAN CHRONICLE)““A graduate voter registration drive was organised in Venkatapuram under the leadership of BRS senior leader Srinivas, following the directions of MLC election in-charge Nandikanti Sridhar.Speaking on the occasion, Srinivas stated that the initiative was aimed at encouraging eligible graduates to enrol themselves as voters for the upcoming MLC elections. He urged all eligible graduates to complete their voter registration and actively participate in the democratic process by exercising their voting rights.Several BRS leaders and party members, including Veena, Sudesh, Asha Rani, Lakshmi, Suresh Reddy, Muthyalu, Kanna, Nani, Nagaraju, Suresh and Pavan Kumar, participated in the programme.

Will Strive to Ensure Justice for Telangana Movement Activists: MLC Kodandaram

““Alwal, November 5 (INDIAN CHRONICLE)““The relay hunger strike organised by Telangana movement activists under the leadership of the JAC in Alwal reached its 50th day, demanding justice for the activists and the implementation of promises made by the state government. On this occasion, the activists organised a traditional cooking protest (Vanta Varpu) programme. MLC Professor Kodandaram, a former JAC leader and prominent Telangana movement activist, attended the programme as the chief guest and extended his solidarity to the protesters.Speaking on the occasion, Kodandaram stated that Telangana movement activists had made immense contributions and sacrifices towards achieving statehood. He recalled their significant role in the formation of Telangana and said that the government had constituted the K.K. Committee to examine their issues and safeguard their rights.He assured the activists that he would make every possible effort to ensure justice for them and work towards resolving their long-pending problems. He also expressed his commitment to supporting their cause and pursuing their demands with the concerned authorities.Former Corporator Shanti Srinivas Reddy, Lakshma Reddy, Patolla Surender Reddy, Putnala Krishna, Dayakar, Shobhan Babu, Santhosh, Doli Sudheer, C.L. Yadagiri, Uday, Delhi Paramesh, Mallesh, Anil, Raju, Bhaskar Reddy, Anjaneyulu and several other activists and leaders participated in the programme.



Man Sentenced to 20 Years of Rigorous Imprisonment in Rape and POCSO Case



““Alwal, November 5 (INDIAN CHRONICLE)““The Special POCSO Court at Medchal has sentenced a 27-year-old man to 20 years of rigorous imprisonment in a rape and child sexual abuse case registered at Alwal Police Station. The verdict was delivered on November 5, 2026, in connection with Crime No. 596/2019 and Sessions Case No. 149/2021.According to police, the convicted person was identified as Etikela Rajashekar alias Chinna, a resident of Ambedkar Nagar, Khanajiguda, Alwal. The case was registered under Sections 363, 377, 323 and 506 of the Indian Penal Code (IPC), along with Sections 5 read with 6 of the Protection of Children from Sexual Offences (POCSO) Act.The court sentenced the accused to five years of imprisonment under Section 363 IPC, seven years under Section 377 IPC, one year under Section 506 IPC and 20 years of rigorous imprisonment under Section 5 read with 6 of the POCSO Act. It also imposed fines totalling ?6,500 under the specified sections. The court further awarded victim compensation of ?3 lakh.Police officials stated that the conviction was secured through effective investigation, systematic collection of evidence, continuous monitoring and diligent prosecution.The investigation was initially conducted by Inspector P. Yadagiri and subsequently by ACP A.V.R. Narsimha Rao. Special Public Prosecutor Prabhakar Reddy represented the prosecution. Police personnel P. Srinivas and Suresh served as Court Duty Officers, while ASI K. Koteshwari acted as the Liaison Officer.Alwal SHO A. Prashanth appreciated the efforts of the investigating officers, court duty staff and prosecution team in securing the conviction.

Bhuvanagiri Municipal Chairman Thangallapalli Srivani Ravikumar distributed soaps and oil to public health workers

““(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):-Under the auspices of Bhuvanagiri Municipal Corporation, the soaps and oil distribution program to be distributed to every worker working in the sanitation department for the financial year 2026-27 was participated in by Chairperson Thangallapalli Srivani Ravikumar as the chief guest at the municipal office and distributed the following items to the public health workers. “ Items distributed - per worker:“1. Parachute Coconut Oil - 6 numbers (1/2 kg each)“2. Surf Excel Laundry Soaps (Bars) - 12 numbers“3. Santoor Body Soaps - 12 numbers“Speaking on the occasion, the Chairperson said that the services of the sanitation workers who work day and night for the cleanliness of the city are invaluable and the Municipal Corporation is always at the forefront for their health and welfare. He said that these soaps and oil are very necessary for the workers who work with garbage and sewage every day and asked them to make good use of them.“ Honorary Vice Chair Person Pothamsetty Manjula Venkateswarlu, Municipal Commissioner, Chandra Prakash Reddy “Councilors, Tahera Bablu Major Pasha Polishetty Anil Kumar, Pasham Amar Nath, Pachala Jagan Mohan, Barre Sanghavi Karunakar Municipal Engineer, Sanitary Inspector, jawans and staff participated in this program.



November 15-18: Rythu Sangam bike rally in town to ensure success of AIKS 36th National Conference in Nallagonda

""(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- Rythu Sangam District Secretary Maturi Balaraju "A bike rally was organized in Bhuvanagiri town on Thursday under the auspices of Rythu Sangam, wishing success of AIKS 36th National Conference. Later, at a meeting chaired by Maya Krishna at Ambedkar Crossroads, District General Secretary of the Farmers' Association Maturi Balaraju and District Secretary Battupally Anuradha said that the 36th National Congress of the All India Kisan Sabha will be held from November 15 to 18 in Nalgonda town, the birthplace of the Telangana farmers' armed struggle. On this occasion, an "Agri Show" will be held from November 14 to 18. An agricultural exhibition on the revolutionary changes in the agricultural sector will be held. A huge rally and public meeting will be held with one lakh farmers on November 15. Thousands of farmers, agricultural laborers and the poor are requested to participate in this and make it a success. He said that the All India Kisan Sabha, which was formed in 1936 against the British colonial rule with the spirit of national movement, has completed 90 years today. "During this period, it led many peasant movements and led the great armed peasant struggle in Telangana, the struggle of the Tebaga in Bengal, the Punna Pravailar in Kerala, the Varali tribal struggle in Maharashtra, the recent Nashik Maharashtra peasant movements, the martyrdom of 750 farmers against the anti-farmer black laws in Rajasthan and Tamil Nadu Delhi and the struggle to overturn the black laws are being held in the historic Nalgonda in Telangana. The farmers' movement leaders, who have many experiences in the farmers' movement related to 29 states, will participate in the congress and set the direction for future activities. The bike rally that started at Sundaraiah Bhavan was held from Jagdevpur Square to Sai Baba Temple, via the



old bus stand, Hyderabad Square, Nalgonda Square and Ambedkar Square. The bike rally concluded at Ambedkar Square. CITU District Vice President Maya Krishna and several leaders participated in this program.

Employment should be provided to the poor of urban areas..Provide 200 days of work and pay Rs. 800 per day:- Telangana Agricultural Workers Union State Vice President Kondamadugu Narasimha calls

""(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- The state committee member Kondamadugu Narasimha called for the establishment of employment guarantee work in municipal towns, 200 days of work and pay Rs. 800 per day, and the resolution of the problems of field assistants



and steps. The state committee member Kondamadugu Narasimha called for the dharna being organized in front of the Employment Guarantee Commissioner's office tomorrow under the auspices of the Telangana Agricultural Workers Union State Committee through a statement. He said that since the formation of Telangana state, many new municipalities, municipal corporations and city panchayats have been formed. He criticized the government for merging many villages into these and merging them into towns and canceling the rural employment guarantee scheme implemented in the villages under this name. He said that if they were to be merged or merged into towns, the poor would leave their villages and migrate for work. He said that if they thought that even the new VBG Ramji Act brought by the BJP government would provide employment to the urban poor, they would be left disappointed. He demanded that drought zones be declared immediately and the VBG Gramji scheme be extended to all the urban poor along with the merged villages, saying that El Nino is affecting the country. He reminded that the Congress party had promised during the elections that if we come to power, we would provide work for 150 days and pay Rs. 300 as wages. He criticized that it has been three years since we came to power and that we are not talking about anything, that we are not giving new job cards and that new names are not being added to the existing job cards. He criticized that the central government is harassing the laborers in the name of online muster and taking photos twice before working in the morning and evening. To register online, it is possible only if you have a 4G or 5G phone. He said that even if you work in a place where there is no network, photos cannot be uploaded, resulting in no guarantee that the laborers will be paid. He said that minimum facilities such as drinking water, medical kit, and summer allowance are not implemented at the workplace, and weekly payments in the name of online payment have not been made. He demanded that wages be paid to laborers through post offices in all villages. He demanded that the government immediately recognize the senior mates and general step service who are working by educating the laborers about the work and determine the minimum wages, increase the minimum wages for field assistants in line with the increased prices, and fill the vacant field assistant and technical assistant posts, demanding that the employment laborers and staff participate in the dharna to be held in front of the Hyderabad Commissionerate tomorrow, November 6, and achieve victory.

The aim is to reduce the neonatal mortality rate to single digits:-

Yadadri Bhuvanagiri District Collector Anurag Jayanti





"*An action plan should be prepared to implement the 'Sankalp' program in the district in a robust manner""(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- District Collector Anurag Jayanti has instructed the officials to implement the 'Sankalp' program in a robust manner with the aim of significantly reducing the neonatal mortality rate in Yadadri Bhuvanagiri district and bringing it to single digits."The Collector participated in a special meeting held at the Collectorate Conference Hall on Thursday on the implementation of the 'Sankalp' program and discussed it with the concerned medical officers. The Collector suggested that the experiences of the 'Sankalp' program, which was successfully implemented in Adilabad district under the leadership of AIIMS Professor Dr. Thanigainathan, should be utilized in Yadadri Bhuvanagiri district as well. He said that steps should be taken to implement this program more effectively in the district with the help of AIIMS Bibinagar."In this meeting, AIIMS Professor Dr. Thanigainathan organized a special session and explained the method of implementing the program in Adilabad district, the results achieved, the methods to be followed to prevent neonatal deaths, and the action plan to be implemented in the district."On this occasion, it was discussed that special attention should be paid to the health of newborns, better medical services for pregnant women, safe deliveries, and post-natal care. It was stated that infant mortality can be reduced by identifying high-risk pregnant women early and providing appropriate medical services, providing necessary medical care to infants immediately after birth, and working in coordination at all levels along with continuous monitoring of medical staff."A poster on neonatal care and assessment checkup was released. DCHS Dr. Suryasri Rao, AH Ramannapet Medical Superintendent Dr. Venkateshwarlu, CHC Aleru Medical Superintendent Dr. J. Swapna Rathod, Professor of Pediatrics at Government General Hospital Yadadri Dr. Kavitha, DMHO Dr. Manohar and others participated.

Bhuvanagiri Municipal Chairman Tangallapalli Srivani Ravikumar inaugurated 'Baba Chicken Market' in Bhuvanagiri

""(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- ?The newly established 'Baba Chicken Market' at the local Prince Chaurasta in Bhuvanagiri town was inaugurated by District Library Chairman Owais Chishti and Municipal Chairperson Srivani Ravikumar.?On this occasion, Library Chairman Owais Chishti and Municipal Chairperson Srivani Ravikumar said that the opening of Baba Chicken Market in Bhuvanagiri town is a very auspicious development. They urged the youth to take interest in business sectors and grow economically. Chicken is a food with very nutritious values ??for health, and they urged the people of the town to avail the services of this Baba Chicken Market and get delicious chicken." ?The owners of Baba Chicken Market announced that they have made a special 35% discount offer available for customers on the occasion of the inauguration."?In this program, shop owners Abdul Mannan, Mohammed Ghaus, Mohammed Shanur extended a warm welcome to the guests. Prominent leaders Mohammed Azimuddin, councilors Swarnalata, Mazhar Bablu, Burhan, Mohammed Sharif, Mohammed Ibrahim and others participated in the program.





(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. November 5):- A view of Bhuvanagiri Parliament members Chamala Kiran Kumar Reddy, Nanamma Chamala Ranganayakamma, former Bhuvanagiri Municipal Chairmen Barre Jahangir, Pothamsetty Venkateswarlu, leaders Nuka Kiran Yadav, Mohammed Atahar, Sridhar and others visiting the body and paying homage.

Protect Mennonite Brethren Church Missionary Properties Worth Rs. 500 Crore

Telangana Congress Government urged to intervene immediately

.. Chief Minister must ensure protection of valuable properties linked to the future of Dalit Christians“““HYDERABAD, November 5 (Indian Chronicle):“Dalit Christian members of the Mennonite Brethren (MB) Church and representatives of the MB Church Property Protection and Welfare Society have urged the Telangana Congress Government to take immediate steps to protect missionary properties belonging to the MB Church in Telangana, estimated to be worth approximately Rs. 500 crore. They appealed to the Chief Minister to personally intervene in the matter and safeguard these valuable properties, which are linked to the future of Dalit Christians.“They stated that just as there are legal restrictions on the sale, transfer, leasing and mortgaging of properties belonging to the Endowments Department, Wakf Board and assigned lands, similar protective measures should be introduced to prevent the illegal sale, transfer or mortgaging of Christian missionary properties.“They alleged that certain unauthorised representatives had earlier indulged in irregularities in the management of MB Church properties in Jadcherla. According to them, these included obtaining bank loans worth approximately Rs. 6 crore using allegedly forged pattadar passbooks, initiating a loan process in the name of establishing a fake medical college and subsequently defaulting on repayment.“They further alleged that irregularities also took place during the bank auction proceedings, claiming that the properties were handed over to the Sai Reddy group instead of the person who had quoted the lowest price.“They demanded a comprehensive investigation into the alleged roles of Margaret, Dr. Arnold, John Wesley and others involved in the matter. They stated that MB Church properties spread across Mahabubnagar and Narayanpet districts were acquired through the sacrifices and efforts of foreign missionaries and that protecting these assets was the responsibility of the government.“Objections Raised Over Loan Sanctions in 2007“Explaining the background of the issue, the representatives stated that loans of Rs. 38 crore each were reportedly sanctioned to Dr. P.B. Arnold and Dr. Livingston on March 29, 2007. As part of the process, an initial instalment of Rs. 6 crore was released to Dr. P.B. Arnold.“However, they stated that on September 6, 2007, the Mahabubnagar Revenue Divisional Officer (RDO), through Letter No. B/ROR/1590/



2007, wrote to the Assistant General Manager of Punjab National Bank (PNB), advising the bank not to proceed with the loan sanction process.“They further stated that, through Letter No. B/4479/2007, instructions were issued to stop the loan sanction process. Additionally, through Letter No. B/1590/2007, the pattadar passbooks were reportedly cancelled.“Taking all these developments into consideration, they urged the government to examine the records relating to the Church properties and order an impartial investigation through the CBCID and CID departments. They also demanded that strict legal action be initiated against those found responsible for the alleged irregularities.“Hosaiah, Secretary of the MB Church Property Protection and Welfare Society (Registration No. 148/2017), Dr. Dhanraj, David and others participated in the programme.

District-Level Viksit Bharat Youth Parliament 2027 Held in Hyderabad





““Hyderabad November 5, 2026:““Mera Yuva Bharat (MY Bharat), Hyderabad, organised the District-Level Viksit Bharat Youth Parliament (VBYP) 2027 on the theme “One Nation, One Election” at Indira Priyadarshini Government Degree College for Women, Nampally, Hyderabad.““Addressing the participants, Chief Guest Shri Jitender Reddy, Additional Collector (Local Bodies), Hyderabad, highlighted the importance of youth participation in nation-building and realising the vision of Viksit Bharat @2047, as envisioned by Prime Minister Shri Narendra Modi. He encouraged students to understand democratic institutions, constitutional values and electoral processes, and express their views confidently through the Youth Parliament platform.““Shri Anvesh Chinthala, State Director, MY Bharat, Telangana, briefed the participants on MY Bharat initiatives and highlighted the importance of youth participation and leadership development. ““Shri G. Rajesh, Assistant Director and District Youth Officer (In-charge), MY Bharat, Hyderabad , explained the objectives and evolution of the Youth Parliament initiative, from the National Youth Parliament Festival launched in 2019 to the Viksit Bharat Youth Parliament. A jury comprising Shri N. Ram Mohan, Retired Chief Manager, Indian Bank; Smt. V. Gayatri, Media and Communication Officer, PIB Hyderabad; Dr. S. Ravichandra, Assistant Director, Department of Official Language, Ministry of Home Affairs; Shri R. Shashank, Former District Youth Officer, MY Bharat, Hyderabad; and Shri Narasimha Goud, District Youth and Sports Officer, Government of Telangana, evaluated the participants.““As part of the Diwali Sneh Milan celebrations, sweets were distributed to National Youth Volunteers later an appeal and poster encouraging youth to follow the official Instagram handle of MY Bharat, New Delhi, were also launched.““The programme was attended by by Ms. Udaya Sri, NSS Programme Office , MY Bharat staff, National Youth Volunteers and college faculty members.““The Youth Parliament provided students an opportunity to express their views on national issues, understand parliamentary proceedings and develop leadership skills, while encouraging them to contribute to the vision of Viksit Bharat @2047.“

Telangana Pollution Control Board Conducts Awareness-cum-Training Programme on Solid Waste Management Rules, 2026

Hyderabad“The Telangana Pollution Control Board (TGPCB) conducted an Awareness-cum-Hands-on Training Programme on the Solid Waste Management Rules, 2026, on November 5, 2026, at Paryavarana Bhavan, Sanathnagar, Hyderabad. Organised in hybrid mode, the programme aimed to familiarise the concerned Government Departments, District Collectors, and Urban and Rural Local Bodies with their respective statutory roles and responsibilities under the Rules and provide practical guidance on using the Central Pollution Control Board’s (CPCB) Centralised Online Solid Waste Management (SWM) Portal (https://swmp.cpcb.gov.in).““The training session was conducted by Smt. M. Sujana Sree, Senior Environmental Engineer, TGPCB, State Nodal Officer for the Solid Waste Management Rules, 2026, and designated State Master Trainer, under the supervision of the Member Secretary, TGPCB.““The programme covered the statutory responsibilities of the Municipal Administration and Urban Development Department (MA&UD), Panchayat Raj and Rural Development Department (PR&RD), District Collectors, Urban Local Bodies (ULBs), Rural Local Bodies (RLBs), Gram Panchayats (GPs) and Bulk Waste Generators (BWGs).“““““A detailed walkthrough of the CPCB Centralised Online SWM Portal was followed by practical, hands-on demonstrations of its features and workflows. The demonstrations covered the complete registration and onboarding processes for UDD, ULBs, RDD, Gram Panchayats and BWGs, including user creation, application submission and verification, data entry, facility registration, geotagging, inspection-related functions, annual returns, Extended Bulk Waste Generator Responsibility (EBWGR) certificates, appeals, grievance redressal and other relevant portal functionalities.““Participants were guided through the respective login procedures, responsibilities and actions required at each stage to enable them to independently carry out the portal-related processes. The training also covered the roles of the concerned departments and authorities in coordinating and monitoring the implementation of the Rules, reporting compliance and maintaining relevant information through the Centralised Online Porta



Special Training Camp for Kalaripayattu Athletes Ahead of Khelo India Youth Games



“-- Young athletes receive intensive coaching on technical skills, competition rules and performance standards““Hyderabad, November 5 (Indian Chronicle):““A special training camp for Kalaripayattu athletes was jointly organised by the Indian Kalaripayattu Federation (IKF) and the Kalaripayattu Association of Telangana (KATG) at the Sports Authority premises in Hyderabad, in preparation for the upcoming Khelo India Youth Games.““The camp was organised with the objective of improving the skills of young athletes and familiarising them with competition rules, technical requirements and performance standards. The selected athletes will undergo further intensive training as part of the final selection process. They will also get an opportunity to participate in the 19th National Kalaripayattu Championship, scheduled to be held in Thiruvananthapuram from November 27 to 29.““The training programme was conducted under the guidance of IKF General Secretary Dr. Ambu R. Nair, along with technical officials Srijayan P.E. Gurukkal and Ambarish Gurukkal, and representatives of the Kalaripayattu Association of Telangana.““Speaking on the occasion, KATG Joint Secretary Raghav Mukund stated that the training camp was an important initiative towards promoting the traditional martial art of Kalaripayattu in Telangana and providing young athletes with opportunities to showcase their sporting talent at national-level competitions.““He expressed his gratitude to the IKF leadership for its guidance and support. He also acknowledged the cooperation of KATG President Dhanalakshmi Mahadev, Secretary T. Ramesh and Treasurer Dr. Adi Bhavani Shankar in successfully organising the training programme.

Sinch appoints Aditya Dhruva as Managing Director

“““““““hyderabad:“““““Sinch AB (publ), today announced the appointment of Aditya Dhruva as Managing Director, India. Based in Bengaluru, Aditya will report to Wendy Johnstone, Executive Vice President, APAC, and lead Sinch’s business in India.““Aditya brings more than 26 years of experience building and scaling technology businesses across communications, CPaaS, AI and SaaS. Most recently, he served as Managing Director of Satisfi Labs India. Prior to that, he founded Factoreal Systems, an AI-powered fan engagement platform, and led the company through its acquisition by Satisfi Labs.““Commenting on his appointment, Wendy Johnstone, Executive Vice President, APAC, Sinch, said, "I am delighted to welcome Aditya Dhruva as Managing Director for Sinch India. India is one of our most strategic markets, and as AI reshapes how brands connect with their customers, the opportunity here is enormous. Aditya’s rare blend of entrepreneurial drive, product leadership and deep expertise in communications and AI makes him ideally placed to deepen our relationships with enterprise customers and partners, build on the strength of our local team, and help businesses in India deliver smarter, more human conversations at scale.”“““India is one of the world's most dynamic markets for customer communications. Enterprises here are moving quickly from one-way messaging to rich, conversational and AI-powered engagement across channels such as WhatsApp, RCS, email and voice. With its scale, trusted infrastructure and pace of innovation, Sinch is exceptionally well placed to lead that shift. I am excited to join at this moment, and look forward to working with our customers, partners and talented India team to help businesses build stronger customer relationships and to accelerate Sinch's growth in the country,” said Aditya Dhruva, Managing Director, India, Sinch.

CERT-In warns financial firms as AI-driven 'Crafty Falcon' cyberattacks escalate

CERT-In has warned banks, NBFCs and fintech companies about escalating cyberattacks under the 'Crafty Falcon' campaign, which uses AI-powered tools to exploit vulnerabilities and facilitate unauthorised fund transfers. Attackers are targeting financial systems through compromised credentials, APIs and cloud infrastructure



New Delhi: The Indian Computer Emergency Response Team (CERT-In) has issued a fresh warning to banks, non-banking finance companies (NBFCs), fintech firms and other financial institutions following a rise in cyber attacks linked to unauthorised fund transfers. CERT-In said it had observed a significant escalation in an ongoing cyber campaign, dubbed 'Crafty Falcon', which uses artificial intelligence-powered tools to automate attacks and rapidly exploit vulnerabilities in financial systems.

The advisory follows an earlier alert issued in October regarding the misuse of payment and disbursement application programming interfaces (APIs) to facilitate fraudulent fund transfers.

According to CERT-In, reports of successful intrusions continue to be received from banks, NBFCs and fintech companies, including some organisations that had already undertaken corrective measures after previous warnings. In several cases, attackers returned to target entities where identified weaknesses had not been fully addressed.

Attackers have increasingly timed their operations to coincide with weekends, holidays and other periods of reduced security oversight, making detection and response more difficult, the watchdog said.

CERT-In's investigation found that threat actors are leveraging publicly available AI-driven offensive security platforms capable of generating customised attack scripts, adapting malware based on system responses and carrying out large parts of the attack process with minimal human intervention.

Moreover, attackers are exploiting internet-facing testing environments, cloud infrastructure, application vulnerabilities and compromised credentials to gain access to critical systems. Modified mobile applications and unauthorised API calls have been used to initiate fraudulent transactions.

The advisory also highlighted tactics such as routing malicious traffic through trusted third-party services to bypass security controls and using low-value transactions to test compromised systems before attempting larger fund transfers.

Earlier in October, several lenders witnessed cyberattacks, including leading banking firms State Bank of India, AU Small Finance Bank and Spandana Sphoorty.