

Let's Go Door-to-Door with Central Government Schemes as Our Weapon

“Let's Hoist the Saffron Flag Over Khammam Corporation” “Fight Relentlessly for Local Issues: Boora Narsaiah Goud Calls on BJP Cadre” Khammam, August 10 – Indian Chronicle “BJP State Vice-President and former MP Boora Narsaiah Goud called upon party leaders and workers to take the welfare schemes implemented by the Narendra Modi-led Central Government to every household and, at the same time, wage uncompromising struggles for the resolution of local issues.” “He expressed confidence that the BJP would hoist the saffron flag over the Khammam Municipal Corporation if the party cadre moved forward with a clear strategy and well-organised plans.” “A key meeting with senior party leaders was held at the BJP office on Monday under the chairmanship of Khammam District BJP President Nelluri Koteswara Rao. Boora Narsaiah Goud attended the meeting as the chief guest and held detailed discussions on preparations for the upcoming corporation elections.” “He discussed election strategies and booth-level action plans and sought suggestions from party leaders. He also reviewed the party's position ward-wise and advised the cadre to begin ground-level preparations immediately. He conducted a special review of the implementation and progress of the SIR programme, which is considered crucial for strengthening the party organisation.” “Addressing the leaders and workers, Narsaiah Goud said the Central Government was making significant efforts for the welfare of the poor across the country. He said party workers must take schemes such as free ration, Ayushman Bharat, PM Awas Yojana and MUDRA loans to every household.” “He urged party workers to personally meet beneficiaries of these schemes and explain the development initiatives being undertaken by the Central Government.” “He further said the party should not restrict itself to merely publicising Central schemes. Instead, it should identify the basic civic problems faced by people in Khammam Corporation and build strong public movements for their resolution.” “He stated that combining the Central Government's development model with a strong fight over local issues would help the BJP gain widespread public support.” “Boora Narsaiah Goud said that if leaders and workers at the grassroots level set aside differences and work together with unity and dedication, the BJP would achieve excellent results in the upcoming corporation elections and would certainly capture power in Khammam Corporation.” “District Mahila Morcha President Manda Saraswathi, RVS Yadav, Jwala Narasimha Rao, Rudragani Madhav, Regan Pratap and others participated in the meeting.



Let's fight against corporate capitalists, fanatics and Modi's policies with the spirit of Quit India movement: Telangana Agricultural Workers' Union State Vice President Kondamadugu Narasimha

“(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. August 10):- Telangana Agricultural Workers' Union State Vice President Kondamadugu Narasimha demanded the government to repeal the four labor codes brought by the Modi government at the Center, repeal the VBG Gram G Act and continue the Employment Guarantee Act, repeal the Electricity Amendment Bill and the Seed Amendment Act, withdraw the Food Security Act amendment, and provide a minimum wage of Rs 26 thousand. On Monday, CITU, Telangana Rythu Sangam, and Telangana Agricultural Workers' Union organized a “Rastaroko” program at Bhuvanagiri Square in Pochampally town on the occasion of the Jail Borough program against the policies of the Central Government. Speaking on the occasion, Narasimha said that the four labor codes brought by the Narendra Modi government will not provide job security to workers and will not allow them to form unions. He said that these codes provide companies with flexibility to dismiss employees, impose restrictions on the right to strike, and increase the workday from 8 hours to 12 hours, and they should be repealed immediately. He said that rural agricultural workers are suffering a lot due to the new VBG Gram G Act, which replaced the Mahatma Gandhi National Rural Employment Guarantee Act. In the previous scheme, the central government bore 100% of the cost of wages of unskilled laborers. But in the new law, the allocation of funds has been changed to a ratio of 60 percent and the states 40 percent, which will lead to a situation where the states will be burdened with debt and employment will be restricted. He criticized that this new law will lead to a huge decrease in employment generation, and in the first month of its implementation, rural employment genera-



tion has decreased by almost 50 percent across the country. They demanded the repeal of the VVG Gram G Act, saying that the landless and poor laborers and women workers who have stopped working for 60 days a year and cannot find agricultural work are facing a severe livelihood crisis. They demanded that a minimum support price be provided to all crops, that all farmers be completely waived off their agricultural loans, that efforts to privatize the electricity sector (installation of prepaid smart meters) be stopped, and that the proposed new seed law, which benefits corporate companies, be withdrawn. They demanded that free trade agreements with the United States and other countries that are hurting the agricultural sector be canceled. They demanded that the amendment to the National Food Security Act be temporarily suspended. They called on workers, farmers, and agricultural laborers to revolt against Modi's policies. Telangana Farmers Association District Assistant Secretary Kota Ramachandra Reddy, Former Division Secretary of the Farmers Association Gudur Anji Reddy, CITU Mandal Convener Manchala Madhu, Urban Convener Vaddepalli Yadagiri, Telangana Farmers Association Mandal President and Secretaries Pagilla Linga Reddy, Gudur Buchi Reddy, Telangana Agricultural Workers Association Mandal President and Secretaries Boddu Kishan and Prasadam Vishnu participated and spoke in this program, while the in-charges of the three associations Andela Jyoti, Gudur Ram Reddy, Pathi Bikshapati, Vaaya Mallareddy, Babu, Upender, Shankar, Swami, Salim, Lingaswamy, Aruna, Jayamma, Sharada, Manila, Padma, Vasantha, Srinivas Reddy and others participated.

Warasiguda CI Rajender Goud's Birthday Celebrations Held in Grand Manner

"" Indian chronicle, Secunderabad, August 10: ""The birthday celebrations of



Warasiguda Circle Inspector Rajender Goud were held in a grand manner at the Bouddhanagar Padmashali Sangam office. The celebrations were organised under the leadership of Manda Jagan, President of the Secunderabad Padmashali Sangam. "On the occasion, leaders and members of the Padmashali Sangam presented a bouquet to CI Rajender Goud and extended their birthday greetings. They wished him continued success in serving the people and in maintaining peace and law and order." Padmashali Sangam leaders, members and others participated in the programme.

MP Chamala elected as the Chairman of the Telangana State Media Cell Campaign Committee.. Former Bhuvanagiri Councilor DN Chari "Glorious felicitation

""(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. August 10):-



""Bhuvanagiri MP Chamala Kiran Kumar Reddy, who received the appointment letter as the Chairman of the Telangana State Media Campaign Committee from the hands of National Congress President Mallikarjuna Kharge, was felicitated under the patronage of former councilor senior Congress leader Devarakonda Narasimha Chari. Speaking at the felicitation program, MP Chamala Kiran Kumar Reddy said that the Congress government is for the welfare of the people, that it has introduced many schemes for the poor and the weaker sections and provided them to the people, and that the Congress party will come back to power in Telangana and that they are moving forward with their goal of making Rahul Gandhi the Prime Minister. He said that seniors will have due recognition in the party. Jagadish, Vishal Srinivas and others participated in this program.



(Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. August 10):- Kutadi Suresh distributing fruits on the occasion of Kutadi's birthday.. "Kutadi Suresh honored at Aman Fitness Center..." "BRS district youth leaders celebrated Kutadi Suresh's birthday by cutting a cake on Monday at the Aman Fitness Center in the district headquarters. On this occasion, many bodybuilders honored Kutadi Suresh with shawls and garlands and wished him a happy birthday. Later, he distributed fruits. Aman Fitness Center organizers Aslam, senior journalist Marikonda Mallesh, Sai, Venu, and others participated in the program.

Bonalu Spirit Soars as Manda Jagan Joins Phalaharam Bandi Celebrations

"" Indian Chronicle, "Secunderabad, August 10 : ""The festive spirit of Bonalu

came alive in ARK Nagar of Bouddhanagar Division as a grand Phalaharam Bandi programme was organised at several temples on Monday under the leadership of BRS leader Jala Sai Yadav. "As the chief guest, Manda Jagan, BRS leader, President of the Secunderabad Padmashali Sangam and President of the Secunderabad SC, ST, BC and Minority Cell, participated in the celebrations. He offered special prayers to the Goddess and sought her blessings for the well-being and prosperity of the people. "Speaking on the occasion, Manda Jagan said Bonalu is a vibrant symbol of Telangana's spiritual faith, cultural identity and age-old traditions. He stressed the need to preserve the rich heritage of the festival and pass the tradition on to future generations. "He prayed for the Goddess's blessings for peace, happiness, prosperity and well-being of all people. "Jala Ashu Yadav, B. Mahesh, K. Suri, K. Anand, K. Chandu and others participated in the celebrations.



Telangana State Marriage Bureaus Welfare Association Khammam District Office Inaugurated Grandly

Mohammed Mahamood Unanimously Elected as District President

“Khammam, August 10: Indian Chronicle” “The new Khammam district office of the Telangana State Marriage Bureaus Welfare Association (Registration No. 422/2022) was inaugurated in a grand manner on Monday.” “The new office was established at M.D. Janbee Nagar, Warangal Cross Road, DBR Circle, Road No. 1, near Warangal Cross Road and opposite SBI Bank, within the limits of Edulapuram Municipality in Khammam district.” “The office was inaugurated by the association's State Executive Committee Founder President Shigilambatla Yadagiri, State President Dr. Narala Rukkar Rao, General Secretary Rafi Shaik,



and Khammam District CPI Committee Secretary Member Surrender, who attended the programme as chief guests.” “Mohammed Mahamood unanimously elected” “During the meeting held on the occasion, all the members of the Khammam district Marriage Bureau mediators unanimously elected Mohammed Mahamood as the Khammam District President.” “Later, the newly elected District President Mohammed Mahamood was felicitated by the State Executive Committee members. He subsequently assumed charge as the District President.” “The programme was attended by State Executive Committee members, Honorary Advisor Kathula Vinod, Disciplinary Committee Chairman Bhuvanagiri Ramesh, Special Advisor Yadaiah, State Assistant General Secretary Shaik Nizamuddin, State Women's Assistant General Secretary Shetty Sandhyarani, Women's Executive Secretary Mohammed Zareena, and Khammam district women members Rahimunnisa, Khajabi, Rehana, Venkatalakshmi, Akbar, Meera and Nagul Meera, among others.” “Representatives from other districts also attended the event. Sattar represented Kothagudem district, while Ghoush Basha and Akbar attended from Mahabubabad district. Suryapet district executive committee members Shanthi and Ramana were also present.” “A large number of Marriage Bureau mediators from the erstwhile Khammam district participated in the programme.” “Members from Khammam, Kothagudem, Mahabubabad and Suryapet districts attended the inauguration in large numbers and made the opening ceremony a grand success.

New World Record Under GVR Karate Academy On Independence Day Police Constable V. breaks 80 Shabad tiles in just 3 minutes and 6 seconds using 9 karate techniques. Sudhakar

“Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. August 10):-“The “Mission-80” world record attempt organized by the World Record GVR Karate Academy at Dr. GS Melkoti Park on Sunday to celebrate India's 80th Independence Day was successfully completed. V. Sudhakar, a national level karate player from GVR Karate Academy and a police constable posted at Alwal Police Station under Malkajgiri Commissionerate, displayed his extraordinary karate skills and broke 80 Shabad tiles in just 3 minutes and 6 seconds with 9 different



karate body techniques, setting a new world record. This world record attempt was conducted under the supervision of Wonder Book of Records International. The record attempt was officially inspected by Wonder Book of Records International India Chief Coordinator Bingi Narendra Goud and declared the record as successfully completed as per the rules.” “Speaking on the occasion, Himayat Nagar Former Corporator Mahalakshmi Raman Goud said that by organizing “Mission-80” on the occasion of Independence Day, the youth were given the message of discipline, perseverance, physical fitness and patriotism. “Through this world record, the youth should take steps towards sports, stay away from drugs and other bad habits and adopt a healthy lifestyle with discipline. “V. Sudhakar expressed happiness over successfully completing this world record with hard work.” Senior Congress leaders Raman Goud, GVR Karate Academy Director Dr. GS Gopal Reddy, Academy Black Belts Narsingarao, Karim, Amrutha Reddy, Gana Santoshini Reddy, Raju, Avighna Venkata Reddy, Melkoti Park President Bushan Rao, Bharatwaj, Abhishek Reddy, Jeswal, Jackie Hussain Aryan Kishan, Raghu, Nursing Cricket Coaches, students, parents, sports fans and many other dignitaries participated in the program.

Priyanka's Death Extremely Tragic Culprits Will Face Stringent Punishment as Per Law: Minister Vakiti Srihari

Minister, Rajahmundry MLA Pay Tributes to Medico's Mortal Remains at Gandhi Hospital Mortuary

“ Indian Chronicle, “ Secunderabad, August 10: “State Animal Husbandry Minister Vakiti Srihari and Rajahmundry MLA Srinivas paid their last respects to the mortal remains of medico student Priyanka, who died in a road accident in Rajahmundry, at the Gandhi Hospital mortuary. They later consoled Priyanka's father, Venkateswara Rao.” “Minister Vakiti Srihari expressed deep anguish over Priyanka's tragic death. He assured the bereaved family that the government would extend all possible support and that those responsible for the incident would be dealt with strictly as per law. He said the investigation into the incident was being conducted in a highly transparent manner.” “Rajahmundry MLA Srinivas said that two accused persons had already been arrested and sent to judicial remand. He appealed to political parties and others not to resort to false propaganda or attempt to derive political mileage from the grief of the bereaved family.” “Family Demands Strict Punishment” “Priyanka's father, Venkateswara Rao, broke down in tears and demanded that those responsible for his daughter's death be awarded the harshest punishment and hanged.” “Following the completion of the post-mortem at Gandhi Hospital, Priyanka's mortal remains were taken to her native village of Ekasapur in Ieja Mandal of Jogulamba Gadwal district.



NIMS Opens Free Cardiac Surgery Window for Children from August 13

“Hyderabad correspondent, August 10 (Indian Chronicle): A free cardiac surgery programme for children will begin at Nizam’s Institute of Medical Sciences (NIMS) on August 13, offering families an opportunity to seek specialised treatment without the burden of surgical expenses. NIMS Director Prof. Rahul Devaraj said children requiring heart surgery would be assessed on a walk-in basis and prioritised according to medical necessity. Those found eligible for surgery after the required investigations will receive treatment free of cost through Telangana’s Rajiv Aarogyasri scheme and the Chief Minister’s Relief Fund (CMRF). The programme, conducted annually at NIMS for the past five years, will be led by Prof. Amareshwar, Head of the Department of Cardiothoracic Surgery. A team including London-based paediatric cardiac surgeon Dr. Ramana Tannashuneni and technical specialists will support the surgical programme. Parents can approach the CT Surgery Office on the first floor of the Old Block at NIMS, Punjagutta, between 8am and 2pm, Monday to Saturday. No prior appointment is required. Previous medical reports and investigation records may be carried for clinical assessment. NIMS has advised parents of children with suspected or diagnosed heart conditions to make use of the programme and seek evaluation at the designated centre. Further information is available on 040-2348-9025.



Karregata as a Maoist-free zone: DGP C.V Anand A visit to the Pamunur base camp

“Venkatapuram-Nuguru, Indian Chronicle. August 10: “State DGP declares the Karregutta area as a Maoist free zone” CV Anand said. On Monday, he visited the Pamunuru CRPF base camp within the scope of Venkatapuram Police Circle in Mulugu district. The road construction works to be undertaken from Pamunur to Chhattisgarh, along with the quality standards were examined. The police flag was later flown at the poles and pigeons were raised as a symbol of peace. “new avenues for development.” DGP Cv Anand stated that there is a calm atmosphere at the moment after the rise of Maoists in Karregut, which has been a predominant area for about 50-60 years. The road construction work from Pamunuru Base Camp to Chhattisgarh has been granted and steps are being taken to complete it as soon as possible. He said that in the future, he would develop this area as a tourist area along with making it more transit-friendly. He went to the last part of the completed road and looked over the works. “The government, in aid of the aborigines” “The necessary items, clothes and fruits were distributed to the villagers living in Pamunuru under DGP. Full-scale assistance contributions will be provided on behalf of the Police Department to people in Aboriginal villages. The DGP called on those still engaged in Maoist activities to surrender themselves to the police wherever they are. He made it clear that the surrendered were being provided with rehabilitation and necessary assistance on behalf of the government. The event was attended by Additional DGP, IG, Mulugu District SP Ramnath Keken, Forest Department High Commissioners, CRPF officials, district police officers and others. DGP spoke on various topics during the media conference held afterwards.



Youth Congress Formation Day celebrated in grand style..

“A huge rally, flag unveiling and assembly prize distribution ceremony were held at the district center under the leadership of District President Manga Praveen” “Government Whip Beerla, MP Chamala, MLA Kumbh” (Yadadri Bhuvanagiri District Bureau.. Indian Chronicle.. August 10):- To celebrate the Youth Congress Formation Day, Yadadri Bhuvanagiri District Youth Congress President Manga Praveen garlanded the statue of Ambedkar at Ambedkar Square in Bhuvanagiri district center, and a huge rally was organized with drums and fireworks to Sumangali Function Hall in Ganji area. The Youth Congress flag was unveiled, a meeting was held and a prize distribution ceremony was held for the winners of the competitions held in various departments over the past week. Bhuvanagiri MLA Kumbham Anil Kumar Reddy, Government Whip, Aleru MLAs, DCC President Beerla Ilayya, Bhuvanagiri MP, PCC Media Department Presi-



dent Chamala Kiran Kumar Reddy participated in these programs as guests and said that to commemorate the formation day of the Youth Congress, which is the backbone of the Congress party, Manga Praveen has been organizing weekly festivals in Yadadri Bhuvanagiri district for the past week under the auspices of Manga Praveen, unlike anywhere else in the country, and organizing cricket competitions, trivia competitions, essay writing competitions, and a 2K run, Shramadanam, and a huge rally with such a large number of youth today with the message of staying away from intoxicants, is commendable. We all encourage Manga Praveen and are always available to the Youth Congress. He said that the youth of the country, who constitute a large percentage of the country, can achieve anything if they set their minds to it, and the recent resignation of Dharmendra Pradhan is proof of this. The youth of the country are looking towards Rahul Gandhi, and the Youth Congress should work tirelessly until Rahul Gandhi is made the Prime Minister of the country. District Youth Congress in-charge Kaiser, District Library Chairman MD Aves Chisti, senior leaders Potnak Pramod Kumar, Barre Jahangir, Vice Chairman Pothamsetty Manjula, Youth Congress state leaders Elimineti Suresh, Putta Girish, district leaders Edumekala Mahesh, Bathini Varun, Kathi Sai Prasad, Assembly Vice Presidents Battu Sandeep, Bhushapaka Sivateja, Potnak Sunny, MD Jaleel, Regu Ramesh, leaders Rikula Venkatesh, Yellamla Jangaiah, Enagandla Sudhakar, Surpanga Chandu, Bollepalli Vinay, Bhuvanagiri Upender, Congress party leaders and youth participated in large numbers.

Attack on Vatsalya Hospital Condemned as Inhuman

Medical Association Demands Stringent Action Against Those Responsible

“Khammam, August 10: Indian Chronicle” “The Medical Association has strongly condemned the attack on the prominent Vatsalya Hospital in Khammam city. Association representatives expressed concern that physically attacking doctors and hospital staff, who work round the clock to save patients' lives, is highly inhuman and unacceptable. “Medical association leaders expressed shock over the incident and thanked the Khammam Two-Town police for responding promptly and registering a case. They stated that a case had been registered at the Two-Town Police Station against those who allegedly damaged hospital property and created fear among the medical staff. “The association demanded that the accused be arrested immediately and strict action be taken, stating that merely registering a case would not be sufficient. “The doctors said that medical professionals constantly work for the welfare of patients. If any unfortunate or unexpected incident occurs during treatment, patients and their families have the right to approach the authorities through legal channels. However, taking the law into one's own hands, attacking hospitals and physically assaulting doctors cannot be justified under any circumstances, they said. “The Medical Association demanded that strict action be taken against those responsible to prevent such incidents from recurring. It also urged the authorities to register cases under the Medical Services Persons and Medical Service Institutions Act (Hospital Protection Act) and ensure that the accused receive appropriate punishment. “The doctors stated that if medical professionals are not provided adequate protection, they may hesitate to provide treatment during emergency situations, which would ultimately cause harm to society. “The Medical Association warned that if immediate and stringent action is not taken against those responsible, it would launch protest programmes across the state. “Doctors across Khammam city extended their full support to the management and staff of Vatsalya Hospital and appealed to the authorities to ensure proper police security for hospitals in the future. “Prominent medical professionals who participated in the programme included Mukkapati Koteswara Rao, IMA Secretary; Sai Bhargav, IAP Khammam; Kurapati Pradeep Kumar; Kurapati Hariprasad; Vijay; Siddiq; Kambhampati Narayana, and others.



AIYF Khammam City New Committee Elected

Chintakuntla Durganath as President, Chirra Krishna Prasad as General Secretary

“Khammam, August 10: Indian Chronicle” “The All India Youth Federation (AIYF) Khammam City Conference was held in an enthusiastic atmosphere. During the conference, a new city committee was unanimously elected. “Newly Elected Office-Bearers” “City President: Chintakuntla Durganath” “General Secretary: Chirra Krishna Prasad” “Working President: Tupakula Srikanth” “Assistant Secretaries: Tippatla Venkatesh and Pagadala Shiva” “Vice-President: Jayanth” “Organising Secretary: S.K. Rafi” “Treasurer: Sajja Shyam” “Along with the office-bearers, 21 council members were also unanimously elected during the conference. “AIYF at the Forefront of Youth Struggles” “Speaking on the occasion, the leaders recalled that AIYF has been continuously fighting for the rights and welfare of youth since its formation in Delhi on May 3, 1959. “They described the achievement of voting rights for every citizen who has completed 18 years of age as one of the historic victories associated with the organisation. “The newly elected leaders said they would intensify their struggles in the coming days on issues concerning youth, particularly unemployment and employment opportunities, and would continue to fight for the rights and welfare of young people. “The new AIYF Khammam City Committee assured that it would take up several youth-related issues and organise stronger movements across Khammam city in the future. “Special Thanks” “The AIYF Khammam District Committee conveyed its special thanks to CPI One-Town City Secretary Varada Narasimha Rao for extending his support and taking personal interest in successfully conducting the city conference.



Bonalu Celebrations: Grand Procession of Goddess Tottem Held in Venkat Reddy Nagar



Uppal, August 10 (Indian Chronicle): The Goddess Tottem procession was grandly organised in Venkat Reddy Nagar on the occasion of the Ashada Bonalu festival. A large number of devotees participated in the celebrations and offered special prayers to the Goddess. "As part of the Bonalu festivities, the Tottems were beautifully decorated and taken out in a procession by devotees. The beats of traditional drums, devotional songs and spiritual chants filled the locality, creating a festive atmosphere. Women, youth and local devotees participated enthusiastically, had darshan of the Goddess and offered their vows." Trishakti Nalla Pochamma Temple Festival Committee Chairman Sudhagani Srisailam Goud participated in the celebrations and performed special prayers to the Goddess. Later, he joined the Tottem procession along with the devotees and took part in the festivities. "BJP leaders Chelloju Ellachari, Narendra Raju, Pisari Shankar, Chandu, Krishna and others also participated in the programme." The festival organisers, local leaders and devotees worked together to conduct the Bonalu celebrations successfully. Bonalu, which represents the rich culture and traditions of Telangana, was celebrated with devotion, with devotees offering naivedyam to the Goddess and praying for the peace, prosperity and well-being of all people.

Two Decades of 'Life Jingalala': Tata Play Celebrates Its Iconic Tagline Through the Sounds of Folk India



Hyderabad: Tata Play today unveiled a new campaign to commemorate its 20th anniversary. Reimagining its iconic 'Life Jingalala' tagline, the campaign celebrates India's diverse musical heritage, reflecting Tata Play's enduring relationship with millions of households in India. "Conceptualized by Ogilvy, the campaign is built around a simple yet evocative question: "What does it feel like when life is Jingalala?" Reimagining Tata Play's iconic tagline through the lens of India's rich and diverse folk music traditions, the campaign brings together folk musicians and regional artists from across the country. Brought to life through an original soundtrack by Maati Baani, with music production and direction by Kartik Shah, the campaign presents authentic interpretations rooted in the cultural identity of each region. Presented in Tamil, Telugu, Kannada, Bangla, Awadhi and Gujarati, each rendition draws from local language, musical heritage and storytelling traditions, celebrating India's cultural diversity while underscoring a shared love for entertainment that transcends boundaries. "The artist featured is Padma Shri Darshanam Mogilaiah, the acclaimed Kinnera maestro from Telangana; Traditional instruments including the Kinnera, Dholak, Harmonium, Mashak, Banjo, Jodiya Pawa, Surando, Nagara and Gummata lend authenticity to each composition, creating a contemporary interpretation of Life Jingalala. "Over the years, 'Life Jingalala' has become synonymous with the joy of better entertainment.

First brought to life through memorable campaigns featuring Aamir Khan, Amitabh Bachchan, Kangana Ranaut, the tagline evolved alongside the brand, from Tata Sky to Tata Play, through campaigns with Saif Ali Khan, Kareena Kapoor Khan, R. Madhavan and Priyamani. Over the years, it has reflected Tata Play's commitment to staying culturally relevant while strengthening its connection with audiences across the country.

Ai+ Smartphone Partners with Kaun Banega Crorepati Season 18: A Legacy of Trust Meets a New Generation of Technology

Hyderabad: Ai+ Smartphone today announced its partnership with Kaun Banega Crorepati (KBC) Season 18, bringing the new-age Indian smartphone brand together with one of the country's most iconic and trusted television properties. "For over two decades, KBC and its legendary host Amitabh Bachchan have stood for credibility, knowledge and aspiration, earning the trust of generations of Indian audiences. For Ai+ Smartphone, the association reflects a shared belief that trust is not claimed, it is earned over time. "As a young Indian technology brand, Ai+ Smartphone is building its journey around transparency, privacy and consumer-first technology. Its association with KBC gives the brand an opportunity to take this vision to millions of households across India. "Archi Gogoi, Head of Brand, Marketing & Growth, Ai+ Smartphone and NxtQuantum Shift Technologies, said, "KBC is more than a television show; it is a part of India's cultural fabric. Over the years, KBC and Mr. Bachchan have built an extraordinary legacy of credibility and trust. As a young Indian brand, that resonates deeply with us. We are building Ai+ with the belief that trust has to be earned every day through our products, our actions and our transparency. This partnership brings together an established legacy of trust with a new Indian technology brand aspiring to earn the same confidence from consumers."



66,928 Healthcare Practitioners Help Himalaya Set New GUINNESS WORLD RECORDS Title for The Largest Online Photo Album of People Holding a Sign to Create Awareness on Sustainability

Hyderabad: Himalaya Wellness Company has been awarded a new GUINNESS WORLD RECORDS™ title after 66,928 doctors and healthcare practitioners from across India participated in a month-long tree-planting initiative launched on Doctors' Day (July 1, 2026). The achievement surpasses the previous benchmark of 53,201. "Commenting on the broader significance of the achievement, Jayashree Ullal, Chief Financial Officer and Chief Operating Officer, Himalaya Wellness Company, shares, "At Himalaya, sustainability is embedded in our DNA. Sustainability is at the heart of every decision we make. It is part of our long-term vision and in the way we create value. This record is special because it brings together the three dimensions of Himalaya's philosophy "Care for Life"; Care for People, Care for our Planet, and Care for Partnerships built on 97 years of trust. The collaboration with our doctors has amplified the powerful message that sustainability is a collective responsibility. This is not a one-time campaign, giving back to Nature is part of our legacy and a lifetime commitment for us. Because, at Himalaya, every tree we plant is a promise of wellness for our future generations with a greener tomorrow. "Highlighting the partnership with healthcare professionals, Chakravarthi N.V., Director-BabyCare, Himalaya Wellness Company, shares, "We are deeply humbled by this historic GUINNESS WORLD RECORDS™ title, achieved through the power of collaborative action. Our heart is filled with gratitude for the doctors who brought this vision to life with their overwhelming passion. This dream became reality because our incredible field force poured their hearts into the execution. This record is a tribute to the deep trust



Himalaya has earned over years with the medical fraternity, proving that our collective heart beats as one for healthcare. We sincerely thank every doctor and the Himalaya team who dedicated their energy to this divine purpose and record-breaking feat. "The title was conferred in the GUINNESS WORLD RECORDS™ category for "The Largest Online Photo Album of People Holding a Sign." Participants submitted photographs displaying the message "United for Wellness, United for a Greener Tomorrow," with every entry reviewed and verified in accordance with the GUINNESS WORLD RECORDS™ guidelines before the final count was confirmed.

Sandisk Expands Memory Card Portfolio in India with Six New SD and microSD Cards



Hyderabad:“““““New portfolio includes enhanced performance across the SANDISK Ultra® GO, SANDISK Extreme® GO and SANDISK Extreme PRO® SD and microSD™ memory cards“India Sandisk today announced the availability of its latest memory card portfolio in India, introducing enhanced performance specifications across six products: the SANDISK Ultra® GO SD, SANDISK Ultra® GO microSD™, SANDISK Extreme® GO SD, SANDISK Extreme® GO microSD™, SANDISK Extreme PRO® SD, and SANDISK Extreme PRO® microSD™ cards.“As creators and consumers continue capturing higher-resolution photos, 4K video, and increasingly content-rich experiences across cameras, smartphones, drones and gaming devices, the demand for fast, reliable and high-capacity storage continues to grow. Sandisk’s latest memory card portfolio is designed to meet these evolving needs with solutions tailored for everyday users, enthusiasts, and professional creators alike.““““Designed for compact and mid-range point-and-shoot cameras, the card supports Full HD capture[1] with capacities up to 512GB[2].“Offers read speeds of up to 190MB/s when paired with the SANDISK QuickFlow™ SD UHS-I Card USB-A Reader[3], enabling faster content transfers.“Tested to withstand demanding conditions with waterproof, temperature-proof, X-ray-proof, drop-proof, magnet-proof, humidity-proof, wear-out-proof and shock-proof protection[4].“““Made for enthusiasts and creators capturing 4K UHD video1, slow-motion footage and continuous burst photography.“Offers read speeds up to 230MB/s and write speeds up to 150MB/s3 (256GB–512GB capacities), with storage capacities up to 512GB2.“Includes support for the SANDISK Memory Zone™[5] desktop app and is engineered to perform over the long haul.