

New Canal Bridge Restores Connectivity Between Two Villages in Easgaon

“Taj Khan, Kaghaznagar, January 20 (Indian Chronicle)“The long-standing transportation problem between Ramnagar and Durganagar villages has been resolved with the construction of a new temporary bridge over the canal, restoring smooth connectivity between the two habitations.“The temporary bridge was inspected and opened for public use by former Sirpur MLA Koneru Konappa and former Zilla Parishad Chairman Koneru Krishna Rao. With the bridge becoming operational, residents of both villages can now commute without difficulty.“Villagers expressed heartfelt gratitude to the leaders for facilitating the construction of the bridge, stating that the issue had persisted for several years. During the monsoon season, rising canal water levels had completely disrupted movement between the villages, causing severe hardship to students, farmers, and residents requiring emergency services.“Recognising the seriousness of the problem, Mr. Koneru Konappa took special initiative to ensure the construction of the temporary bridge. Following its completion, farmers are now able to transport their agricultural produce to markets with ease, while students can commute conveniently to schools and colleges.“Residents said the bridge has significantly improved daily life and described the project as yet another example of the Koneru family’s continued commitment to addressing public issues and promoting development.“Village elders, youth, and women participated in large numbers during the programme,

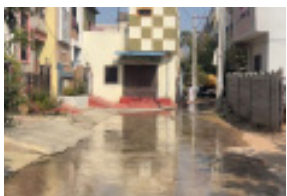


praising the leaders’ efforts and expressing hope that similar development initiatives would continue in the future.“Sarpanches, Deputy Sarpanches, ward members of Ramnagar and Durganagar villages, along with local residents and officials, were present on the occasion.

Appeal to Water Board Officials to Resolve Drainage Issue



“Nacharam, Indian Chronicle, January 20: “Local leaders have urged Water Board officials to immediately resolve the persistent drainage problem near the Kantha Maheshwara Swamy Temple in New Bhavaninagar, Mallapur. For the past several months, overflowing sewage has been causing serious inconvenience to residents in the area.“Under the leadership of Mallapur BJP Division President Guduru Shailesh Reddy, party leaders submitted a memorandum to Water Board DGM Satish and AE Sirajuddin, drawing their attention to the issue. They explained the difficulties faced by the public due to the continuous sewage overflow. Responding to the representation, DGM Satish instructed the concerned Assistant Engineer to take necessary steps to resolve the problem at the earliest.“The programme was attended by BJP State Leader Enumula Mahesh Kumar, District Leader G. Muthyam Reddy, Division General Secretary Keshavaram Yadagiri Chari, Seethala Vijay Kumar, Pathakoti Ramaiah, Tirupati Reddy, Secretary Velpula Shiva Kumar, leaders Raju, Ellesh Yadav, Veeresh, Murali Goud, Lakshma Reddy, Naveen, women leader Pokala Nirmala, and several others.



Blood Donation Camp Organized on the Occasion of Bairi Naveen Goud’s Birthday



NARRA SRINIVAS REDDY (NSR), Medchal- Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE): On the occasion of Bairi Naveen Goud’s birthday, a blood donation camp was organized on Tuesday at Ellareddyguda under the Kapra Division limits. The camp was conducted by Team BLR & BNG Yuvaseva with coordination from Mudigonda Kashinath. The camp received an overwhelming response from local residents and youth, with more than 150 people voluntarily donating blood. The enthusiastic participation highlighted a strong sense of social responsibility and humanitarian concern among the commu-

nity. Organizers stated that the collected blood would be extremely useful for patients in emergency situations and emphasized that blood donation has the potential to save lives. They encouraged youth to actively participate in such service-oriented programs and contribute to society through voluntary efforts.“Members of Team BLR & BNG Yuvaseva played a key role in successfully organizing and managing the camp. Doctors Abdul Ghafoor, Sneha, Venkat, and Renuka, along with their medical teams, supervised the blood donation process and ensured that all safety protocols were followed. The organizers expressed gratitude to all the blood donors for their valuable contribution and stated that similar social service activities would be conducted in the future as well.



Corporator Inspects Underground Drainage Works in Tirumalanagar

“Nacharam, India Chorinle, January 20: “HB Colony Division Corporator Jeripothula Prabhudas inspected the ongoing underground drainage construction works in Tirumalanagar Colony of the HB Colony Division. “Speaking on the occasion, Prabhudas instructed the contractor to ensure that residents do not face inconvenience in their daily movement and to install danger indication boards near open pits until the completion of the works. He also assured that he would always remain accessible to the people of the division and continue working towards resolving public issues. “The Corporator expressed special thanks to the MLA and division leaders for their continued cooperation in the development of the division. “The inspection was attended by Water Works AE Venugopal, Colony President Mallesh Goud, Jaipal Naidu, Satyanarayana, Karunakar, Rafiq, Dandem Narendra, Suryakantham, and others.



“Arrive Alive” Campaign in Uppal – Don’t Drink and Drive: Everyone Must Follow Traffic Rules Malkajgiri Traffic DCP Manohar, ACP S. Chakrapani

“Kishore Vaddepalli, Uppal, January 20 (Indian Chronicle): “As part of the “Arrive Alive” road safety awareness campaign aimed at preventing road accidents and saving lives, a special awareness programme focusing on drunk driving (Drink and Drive) was conducted on the fifth day at Venkat Reddy Nagar Bus Stop and Chilkanaagar X Road in Uppal. “The programme was attended by Malkajgiri Traffic DCP Manohar, Malkajgiri ACP S. Chakrapani, Uppal CI K. Bhaskar, SIs Hanuman Naik, Chiranjeevi,



Samata Reddy, along with Uppal traffic staff and leaders from various political parties. “On this occasion, motorists and commuters were educated about the dangers of driving under the influence of alcohol, the mandatory use of helmets, the importance of seat belts, and the prevention of triple riding. The officers explained that strict adherence to traffic rules can significantly reduce accidents and help save lives. They warned that strict action will be taken against traffic rule violations and urged the public to cooperate with the police department by driving responsibly. Road safety, they emphasized, should be considered a shared responsibility of every citizen. The ongoing “Arrive Alive” campaign, aimed at controlling road accidents and ensuring safe travel, is receiving a positive response from the public, officials said.



All-Members General Body Meeting of Sri Rama Charitable Trust Held at Nancherla

“P. S. ASHOKAN. “KARIMNAGAR BUREAU. “The All-Members General Body Meeting of the Sri Rama Charitable Trust was successfully held today at Nancherla, with the active participation of trustees, public representatives, and community leaders. “At the outset, Mr. Kasuganti Rajender Rao, former ZPTC Member, extended generous financial assistance of Rs. 40,000 towards the Trust’s Vaikuntha Ratham humanitarian services, appreciating the Trust’s continuous commitment to public welfare. “During the meeting, members held detailed deliberations on



the humanitarian services currently being undertaken by the Trust and its future course of action. It was unanimously resolved to further strengthen the Vaikuntha Ratham services and ensure that they are delivered to the public in a systematic, dignified, and efficient manner. “The General Body also resolved to accelerate the ambulance and body freezer services being provided by the Trust so that timely assistance can be rendered during medical and other emergencies. “With regard to infrastructure development, the members decided to seek the cooperation of local public representatives and social leaders for the construction of a permanent office building for the Trust. “The meeting highlighted the significant role of Non-Resident Indians in sustaining the Trust’s humanitarian initiatives and appealed to them to extend continued support to ensure uninterrupted services to the needy. “Members further emphasized the effective use of social media platforms to create wider public awareness about the Trust’s humanitarian activities and service programmes. “Following the meeting, a felicitation ceremony was held to honour public representatives and local leaders dedicated to social service. Those felicitated included AMC Chairman Mr. Burra Ramulu Goud (Pegadapalli), PACS Chairman Mr. Mantri Venugopal (Nancherla), former Deputy Sarpanch Mr. Adina Naveeni Tirupati Yadav, and the newly elected Sarpanches of Nancherla, Ramulapalli, and Dikonda villages—Ms. Kuntala Vanaja, Mr. Amerishetty Pedda Mallareddy, and Mr. Nama Surender Rao—along with Deputy Sarpanches Mr. Edla Shyam Sunder Reddy, Mr. Badineni Madhukar, and Mr. Nerella Mahesh. “The meeting was attended by Honorary Chairman Mr. Goli Gopal Reddy, Chairman Mr. Chepuri Mallesh Goud, Managing Director Mr. Penta Srinivas, Honorary Legal Advisor Mr. Goli Vishweshwar Reddy, Mr. Santosh Goud, and key Trust members Lingampalli Lachayya, Peddi Shekhar, Kuntala Srinivas, Kuntala Lakshmi Rajam, Bokkala Rajesham, Edla Ravinder Reddy, Katla Srinivas, Kunta Murali, Mantri Harigopal, Rangu Prabhakar Goud, Ukanti Lakshma Reddy, among others. “The Trust reiterated its commitment to the guiding principle that service to humanity is service to God.

Chain Snatching Prevention Drive in Shamirpet Police Station Limits

NARRA SRINIVAS REDDY (NSR), Medchal-Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE): As part of measures to prevent the recent incidents of chain snatching, police personnel from Shamirpet Police Station under the Malkajgiri Commissionerate conducted foot patrolling in the Tumkunta Colony area. The patrolling was carried out by SHO Srinath, DI Raju, SI Sashivardhan Reddy, along with other police staff. During the patrol, the police interacted with local residents and created awareness about safety precautions, with special focus on women’s safety. Residents were advised to remain alert, avoid unnecessary travel during late-night hours, and immediately inform the police if any suspicious persons or activities are noticed in the area. The public was also requested to cooperate with the police in maintaining law and order. Police appealed to citizens to promptly report any suspicious movements or incidents to the nearest police station or by dialing Dial 100, stating that public cooperation is crucial in preventing crime and ensuring community safety.



WJI's Sustained Struggle Dedicated to the Welfare of Journalists



“P. S. ASHOKAN “KARIMNAGAR BUREAU. ““Leaders of the Working Journalists of India (WJI) have reaffirmed that the organisation is steadfastly committed to the welfare of rural journalists across the state. State Vice-President Mr. Taduru

Karunakar and State Secretary Mr. Shivanadri Pramod Kumar stated that safeguarding the rights and interests of journalists, particularly those working in rural areas, remains the core objective of the union. ““Members of the Press Clubs from Anthargam and Ramagundam met WJI leaders at Karimnagar on Tuesday. During the meeting, the Press Club representatives submitted a memorandum seeking permission to continue their existing Press Clubs under the affiliation of WJI. The WJI leadership accepted the request and assured full cooperation. ““Addressing the gathering, Mr. Karunakar said that journalists, along with academicians, play a vital role in enlightening society and upholding democratic values. He noted that due to the persistent efforts of WJI, journalists working not only in print media but also in television, radio, and digital media have now been brought under the ambit of the Working Journalists Act and labour security frameworks. ““He further stated that it was the result of the union’s long-standing struggle that the Central Government took this progressive decision. As a consequence, journalists working in digital media, television, and radio will now enjoy benefits on par with print media journalists. He expressed concern that the lack of unity among journalists has been a major obstacle in effectively resolving their longstanding issues and appealed for collective strength and solidarity. ““Those who met the WJI leaders included Press Club President Mr. Panjala Radhaswami Goud, General Secretary Mr. Sanduri Chandramouli, Joint Secretary Mr. Kampelli Mallikarjuna Swamy, and Treasurer Mr. Nagunuri Rajayya Goud, among others.

Silence of Town Planning Officials Raises Questions Over Illegal Constructions

NARRA SRINIVAS REDDY (NSR), Medchal- Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE). “““““Serious concerns are being raised over the apparent inaction of the Deputy Commissioner and Town Planning officials regarding alleged large-scale illegal



constructions in the Boduppall GHMC Circle. Reports suggest that massive unauthorised shed structures have come up adjacent to Chengicherla Tulips area, allegedly in violation of Town Planning norms and TG-BPASS regulations. Despite the visibility of these constructions, enforcement action appears to be absent, prompting public questions about the effectiveness of regulatory mechanisms. Residents and civil society groups are questioning whether Town Planning duties are being compromised, and whether existing laws are being adequately enforced. The TG-BPASS system, introduced to ensure transparency and planned development, is reportedly being bypassed in several locations within the Boduppall Circle. In Peerzadiguda limits, concerns have been voiced over the role and ac-

countability of Chainmen appointed to monitor and control unauthorised constructions. Citizens are demanding clarity on the responsibilities entrusted to these officials and the measures taken to prevent violations. Allegations of unchecked illegal construction activity under the supervision of Town Planning staff have sparked public debate on administrative oversight and governance. Locals are urging GHMC authorities to conduct thorough inspections, ensure strict enforcement of building regulations, and take corrective action wherever violations are found. Urban planning experts stress that failure to curb illegal constructions not only undermines the rule of law but also poses long-term risks to infrastructure, safety, and sustainable development. The public now awaits a transparent response and decisive action from the concerned authorities.

DSP Narsing Yadav conducts National Road Safety Week celebrations in Tandur

““Vikarabad, Tandur (Indian chronicle 20, Jan)““In Vikarabad district’s Tandur town, DSP Narsing Yadav organized National Road Safety Week celebrations at William Movie High School junction on Tuesday, under the instructions of District



SP Sneha Mehra. ““During the event, DSP Yadav raised awareness among vehicle drivers about road safety, emphasizing the dangers of drunk driving. He warned that those driving under the influence will face legal action, including court appearances and remand. ““The event was attended by Tandur DSP, town SIs, police personnel, and vehicle drivers.

Injustice to Uppal Division in GHMC Reorganisation: All-Party Leaders Meet Malkajgiri MP Etela Rajender

““KISHORE VADDEPALLI, Uppal, January 20 (Indian Chronicle). ““All-party leaders and political representatives have strongly protested that the Uppal Division has been treated unfairly and discriminated against in the Greater Hyderabad Municipal Corporation (GHMC) reorganisation process. ““In this context, leaders from various political parties at the central level—including BJP, BRS, TDP, CPM and CPI—met Malkajgiri Member of Parliament Etela Rajender and submitted a memorandum, discussing the issues related to the Uppal Division. Local residents and party leaders explained the situation in detail to the MP. ““The leaders pointed out that while most divisions have an average of 32,000 to 45,000 voters, the Uppal Division alone has as many as 72,000 voters, which they described as clear discrimination. They further stated that although the government has promised to allocate ₹2 crore per division, this amount is inadequate for a division with such a large population and extensive area, making it difficult to carry out development works effectively. Responding to the concerns, MP Etela Rajender explained that if the Uppal Division is bifurcated into two separate divisions, it would enable greater availability of development funds. He stated that such a move would accelerate development in key sectors including roads, drainage, education, and healthcare in the local areas.



Ankireddypally Main Road Turns Into Death Trap Authorities Remain Apathetic



NARRA SRINIVAS REDDY (NSR), Medchal- Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE): The Ankireddypally main road, located near the Outer Ring Road under Keesara Circle of Medchal-Malkajgiri district, has deteriorated into a dangerous stretch, exposing the complete failure of civic authorities. Despite being a crucial route for heavy vehicles and daily commuters, the road has been left in a severely damaged condition, filled with deep potholes and loose stones. Hundreds of lorries and other heavy vehicles use this road every day. With stones protruding from the surface and large craters forming across the stretch, commuters are forced to travel under constant fear of accidents. Two-wheeler riders and pedestrians are the worst affected, risking their lives on what has effectively become an accident-prone zone. Local residents allege that the road was ignored during the previous BRS government and continues to be neglected even after the change in government. Political promises and administrative responsibility appear to have vanished, while officials remain silent spectators to the worsening condition of the road. Even after the area was merged into the Greater Hyderabad limits, basic infrastructure remains absent. Broken electric poles, overgrown tree branches and the absence of streetlights have further increased the danger, especially during night hours. Residents question whether the authorities are waiting for a fatal accident before taking action. The continued negligence has triggered public anger, with locals demanding immediate repairs and permanent restoration of the Ankireddypally main road. They warn that if authorities fail to act promptly, they will be forced to launch protests to draw attention to the issue.

Arrive Alive Road Safety Campaign & National Road Safety Month-2026? Anti-Drunk Driving Awareness Programme Conducted at Medipally

NARRA SRINIVAS REDDY (NSR), Medchal- Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE): "As part of the Arrive Alive Road Safety Campaign and National Road Safety Month-2026, an awareness programme on Anti-Drunk Driving was conducted at the Medipally Croma Centre. During the programme, Medipally Police Station SHO Govindareddy addressed local residents and road users, highlighting the serious dangers of driving under the influence of alcohol. He stated that drunk driving is one of the major causes of fatal



road accidents, leading to the loss of many innocent lives every year. He explained that alcohol consumption significantly reduces a driver's reaction time, judgment, and decision-making ability, turning even a small mistake into a major accident. Drunk driving is not only a punishable legal offence but also a grave threat to public safety. He urged motorists to avoid driving after consuming alcohol and advised them to opt for safer alternatives such as cabs, autos, or assistance from friends. He also stressed that road safety is a shared responsibility and can be

ensured only through strict adherence to traffic rules, including wearing helmets and seat belts, maintaining speed limits, and following traffic signals. Sub-Inspectors Narsinga Rao, Uday Bhaskar, and Tirupati were also present during the programme and participated in spreading awareness among commuters. The initiative aimed to sensitize the public about responsible driving behaviour and reinforce the message that road safety saves lives.

Illegal Spa Centre Busted in Kushaiguda

NARRA SRINIVAS REDDY (NSR), Medchal- Malkajgiri Staff Reporter, January 20, (INDIAN CHRONICLE): "Kushaiguda police conducted a raid on an illegally operating spa centre in the limits of Kushaiguda on the evening of January 19, 2026. According to police, at around 7:00 pm, Sub-Inspector N. Venkanna received credible information that a spa centre named "Stylish Spa and Salon" was being run illegally without any valid licence or government permissions at Brundavan Colony, Plot No. 2. Acting immediately on the information, the police formed a team along with women personnel and conducted a surprise raid on the premises. During the raid, the receptionist and therapists present at the spa centre were taken into custody for questioning. The owner of the spa centre, identified as Nagender, a resident of Secunderabad, is currently absconding. "A case has been registered at Kushaiguda Police Station, and further investigation is underway.

"Health is wealth... Welfare of police personnel is our priority" District SP Sneha Mehra

"Vikarabad, Tandur (Indian chronicle 20, Jan)" Vikarabad district SP Sneha Mehra stated that the health of every employee working in the police department



is invaluable to the police department and their family. "Under the aegis of the district police and police association, a mega health camp was organized for police personnel, officers, and their families at Kodangal police station. The camp was inaugurated by SP Sneha Mehra. "The camp provided general check-ups, ENT, cardiology, orthopedic, gynecology, eye, and dental examinations with modern equipment. The SP visited the camp and interacted with personnel undergoing



medical examinations. "Addressing the gathering, the SP emphasized the importance of physical and mental well-being for police personnel, stating that they are always on the front lines and face numerous challenges. "The event was attended by district additional SP B Ramulu Naik, deputy DMHO Ravinder Reddy, Pari District DSP Srinivas, Tandur DSP Yadav, Pari CI Srinivas Reddy, Kodangal CI Sridhar Reddy, Tandur Inspector Santosh Kumar, and other police personnel. "The medical services were provided by doctors from Yashoda, Max Vision, and Sri Sai Dental hospitals, and government medical specialists. The SP appreciated the doctors and their teams for their services. "The camp included ECG, 2D Echo, random blood sugar, BP, and BMI tests, and free medicines were distributed to those in need. Referral services were also provided for further treatment.

Indian Racing Festival Set for Historic Street Race Debut in Goa on February 14–15

Racing Promotions Pvt. Ltd. (RPPL) to host high-profile Street Race at Manohar International Airport for Round 4



Hyderabad: The Indian Racing Festival will make its much-anticipated Goa debut with a high-octane formula Street Race Weekend scheduled for February 14–15, as Round 4 of the championship unfolds at the Manohar International Airport. Announced by the Honourable Chief Minister of Goa, Dr. Pramod Sawant, the event promises to elevate Goa's status as a premier motorsport destination.

Following a thrilling Round 3 at the Kari Motor Speedway in Coimbatore, the championship now heads west as the title battle intensifies. The spotlight shifts to Goa, which will host a historic FIA-grade street circuit making its debut. Spanning 2.064 km, the circuit has been specially designed to deliver a compelling visual spectacle alongside a demanding technical challenge. With 12 turns, this one-of-a-kind layout will test teams and drivers alike, while ensuring accessibility and a high-quality experience for fans witnessing top-tier racing in Goa for the very first time.

Welcoming the Indian Racing Festival to the state, Honourable Chief Minister of Goa, Shri Pramod Sawant, said, "After much anticipation, the Indian Racing Festival is finally coming to Goa on February 14 and 15. Hosting a motorsport event of this scale underscores Goa's capability to stage world-class sports and entertainment experiences. The Formula Racing will drive tourism, create oppor-

tunities for local businesses and service providers, and open new avenues for youth to explore careers in engineering, technology, event management and motorsport operations. I also commend RPPL for bringing a professionally run international motorsport event to Goa in close coordination with state authorities, and we look forward to welcoming teams, fans and visitors from around the world to experience Goa's spirit of sport, innovation and hospitality."

Street racing lies at the core of the Indian Racing Festival's mission to redefine motorsport in India. Building on the success of earlier street races in Hyderabad and Chennai, Racing Promotions Pvt. Ltd. (RPPL) is once again pushing boundaries; blending international-grade circuits, world-class engineering, and immersive fan access.

Akhilesh Reddy, Chairman & Managing Director, Racing Promotions Pvt. Ltd. (RPPL), said, "Street circuits represent the next frontier for Indian motorsport. They bring the action closer to fans, create unforgettable experiences, and transform how people engage with the sport. The upcoming round in Goa marks an important step in this journey, as we take high-quality racing into a new state. With the upcoming street race phase, we are setting new benchmarks not just in motorsport, but in how it connects with India's cities, culture, and youth."

Stitching Awareness Into Lives: Sanjeevani Launches 'The Pink Tag Project'

Turning Everyday Moments Into Life-Saving Reminders



Hyderabad: The third edition of Sanjeevani: United Against Cancer – a transformative initiative by Federal Bank Hormis Memorial Foundation, News18 Network, and knowledge partner Tata Trusts, launches The Pink Tag Project, a pioneering behavioral change campaign that meets women in their most personal, intimate moments to remind them that self-care is not a luxury - it is survival.

A Wake Up Call.

In India, every four minutes, a woman is diagnosed with breast cancer. Every eight minutes, a woman loses her life to the disease. In small towns and villages where awareness remains low and stigma run high, conversations around breast health are almost non-existent. Women rarely find time for themselves - caught between household chores, earning livelihoods, and caring for families. Until a crisis forces their hand, their personal health remains invisible, postponed, forgotten.

A Tag that Tugs

The Pink Tag Project is born from a single insight: the most intimate moment in a woman's day - when she gets dressed - can become the most powerful reminder to check her own health.

The solution is elegantly simple. A small, pink-colored tag with clear instructions for self-breast examination is stitched inside every blouse, kurta, or innerwear - right next to the wash-care tag. Placed exactly where women are alone, focused entirely on themselves, the Pink Tag becomes an unavoidable, intimate reminder. Not a campaign that demands their time or attention, nor a seminar they need to attend. Just a whisper, stitched into the fabric of their daily lives.

Stitching Awareness, One Garment at a Time

The Pink Tag Project is documented in a powerful short film that captures the journey from insight to action. Voiced by acclaimed actor Sheeba Chaddha, the film opens with the harsh reality - every four minutes, a woman in India is diagnosed with breast cancer, yet the silence in small towns is deafening. It shows women doing what they do every day: drawing water, sweeping courtyards, preparing meals, getting dressed.

An unintrusive reminder

Then comes the revelation. In that intimate moment - fastening blouse hooks, adjusting saree pleats, slipping into a kurta - the Pink Tag appears. A quiet, persistent reminder. Women notice. They read. They ask questions. Local volunteers, trained and trusted, explain. Families talk. Daughters show it to mothers. Granddaughters remind grandmothers. What began as a curiosity becomes a conversation becomes a movement.

Talking about the initiative, M V S Murthy, Chief Marketing Officer of Federal Bank said, "At Federal Bank Hormis Memorial Foundation, we believe that real change doesn't come from heightened campaigns. It comes from interventions that whisper, consistently, intimately, and with empathy.

The Pink Tag Project is a testament to the power of behavioral design. By partnering with local tailors and volunteers, we've turned a simple garment into a life-saving tool. This is not charity - this is empowerment. This is about meeting women where they are, in their daily lives, and giving them the agency to protect themselves. When self-care becomes routine, survival becomes possible. The Pink Tag Project, underlines the consistency of our approach to communities. Always for a reason, consistent and long term."

Gaurav Gupta and MG SELECT Unveil a Sculptural Interpretation of MG Cyberster

Hyderabad Bringing couture sensibilities into the automotive realm, Gaurav Gupta has partnered with MG SELECT to bring forth a one-of-its-kind artistic interpretation of the MG Cyberster, World's fastest MG reimaged through the language of couture, sculpture, and contemporary craft. Unveiled on January 17, 2026 at the launch of Gaurav Gupta's first menswear flagship store at DLF Emporio, New Delhi, the collaboration marks the designer's expansion into menswear retail and celebrates a moment where fashion, art and automotive design converge.

At the heart of the collaboration is the MG Cyberster – the convertible sports car capable of accelerating from 0 to 100 kmph in 3.2 seconds. Cyberster's stance evokes openness, movement, and emotional freedom, creating a parallel with Gaurav Gupta's fluid yet form-driven aesthetic.

Conceptualised over six months, the creative philosophy transforms the vehicle into a sculptural object where craftsmanship and industrial innovation coexist seamlessly. Inspired by speed interpreted through an Art Nouveau lens, the form translates motion into a striking visual language. Drawing from surrealism and the natural contours of the human body, the car is envisioned as a moving artwork rather than a static object.

A bespoke car artwork brought to life by Gaurav Gupta interprets his signature visual identity through organic forms and tonal gradients that flow seamlessly across the body. Articulated



through brocade patchwork with accents of zari embroidery, the detailing brings together ancient craft traditions and heritage techniques with the precision of contemporary engineering. Further el-

evating the concept, the car features a custom embroidered hood bearing the Serpent Infinity motif, a symbol that has recurred across Gaurav Gupta's collections and evolved into a defining house

code since its introduction at his Paris showcase Aarohanam. The coiled serpent signifies Kundalini energy, continuity and infinite transformation.

Flipkart Deepens Marketplace Governance Framework to Strengthen Trust, Accountability, and Platform Integrity

Hyderabad: Flipkart, India's homegrown e-commerce marketplace, continues to invest in and strengthen its compliance governance framework to ensure fairness, authenticity, and trust across the platform. These systems are designed to operate with consistent standards, internal control, and audit-ready processes across the organisation. This proactive, layered approach is critical for governing a marketplace with millions of listings and over 1.4 million sellers. By combining sophisticated technology, structured human oversight, and formalized compliance policies, Flipkart maintains a trusted, well-governed environment, enabling genuine businesses to thrive and ensuring customers receive safe, quality products.

Flipkart's first line of defense is a standardized, risk-based onboarding and monitoring system designed to prevent non-compliant and fraudulent sellers from entering or operating on the platform.

Advanced Seller Vetting

New sellers onboarding with Flipkart are vetted using a risk-based model that moves beyond document submission. In addition to GSTIN and PAN checks, the onboarding system verifies the seller's device, address, and pincode against historic fraud patterns using internal data models. All GST details undergo two-

factor authentication, helping prevent misuse of credentials. These checks are further supported by fraud linkage analysis, ensuring that sellers with prior violations cannot re-enter the platform.



Accountability & Real-Time Monitoring Flipkart's monitoring architecture pairs AI-led scale with human supervision and auditability, ensuring that automation is embedded within documented review processes, audit trails, and escalation protocols. The company's real-time infringement scanning system identifies text and logo infringements on products using detection models, leading to manual validation and subsequent delisting of confirmed infringing items. Additionally, the Marketplace Quality Control team scans millions of listings monthly to ensure compliance with relevant regulatory requirements.

In addition to tech-based measures, Flipkart conducts on-ground seller inspections and geo-tagged address verification, including surprise audits of certain sellers for whom heightened observation is indicated. To amplify vigilance across the ecosystem, Flipkart has also launched an internal employee campaign that enables employees to identify and report seller or consumer abuse patterns ranging from fake listings and multi-account misuse to return manipulation and promotional fraud.

Amazon launches all-new Echo Show 11 and fourth-gen Echo Show 8 in India



Hyderabad Amazon today announced the launch of its all-new Echo Show 11 and fourth-generation Echo Show 8 smart displays with Alexa in India. The devices feature an all-new audio architecture and Omnisense custom sensor platform, along with a new design that includes edge-to-edge glass displays and thin bezels. These devices offer deep bass and crisp vocals, and simplified smart home routines using motion, presence, and temperature detection. Echo Show 11 and Echo Show 8 have maximised viewing area at 11 inches and 8.7 inches, respectively, compared to previous Echo Show smart displays in India.

Through on-screen touch controls and hands-free voice commands to Alexa, Echo Show 11 and Echo Show 8 help customers control compatible smart home devices, set smart home routines, enjoy audio-visual content from compatible apps, and navigate daily tasks like managing calendars and shopping lists, and asking for recipes.

"Whether coordinating family schedules, managing a smart home, or staying on top of a busy day, Echo Show 11 and Echo Show 8 are designed to help. These devices serve as home assistants, helping customers stay organised and connected, while adapting seamlessly to the way they live and taking care of routine tasks so they can focus on what matters most," said Dilip R.S., Director and Country Manager, Amazon Devices India. "I'm excited to see how customers across India integrate these devices into their daily lives—whether it's embracing advanced automation enabled by Omnisense technology, new audio experiences, or seamless hands-free voice control with Alexa."

Embrace the convenience of advanced home automation

Echo Show 11 and Echo Show 8 are powered by AZ3 Pro, a custom-designed silicon chip enabling fast performance. Built on top of this silicon is Omnisense, a custom sensor platform designed for ambient AI. It uses a range of

sensors and signals, including the 13-megapixel (MP) camera, audio, ultrasound, Wi-Fi radar, accelerometer, and Wi-Fi CSI to deliver personalised, proactive, and helpful Alexa experiences.

This enables automated responses like adjusting compatible smart lights when someone enters a room or triggering temperature-based routines when the room reaches a certain temperature. Customers can set up smart home routines through the Alexa app.

Experience the comfort of maximised viewing area and ambient visuals

Echo Show 11 and Echo Show 8 feature an 11-inch full HD and 8.7-inch HD edge-to-edge glass display, respectively, offering vivid colours and sharp picture definition. The new build includes a sleek design, 3D-knit fabric, thin bezels that maximises the displays' viewing area, and ambient visuals that adapt to the environment for viewing comfort. The high-definition displays are complemented by a 13MP camera with centred auto-framing, and noise reduction technology, enabling clear video calls and conversations with friends and family who have Echo smart displays or the Alexa app.

Enjoy room-filling sound with spatial audio

The all-new audio architecture on Echo Show 11 and Echo Show 8 makes them Amazon's best sounding smart displays currently available in India. Both devices come with front-firing stereo speakers and a custom woofer for room-filling sound with spatial audio. The full-range drivers are placed under the displays and are designed to fire audio frontwards to deliver clear sound with crisp vocals directly toward the customer.

Customers can stream their favourite music, podcasts, or audiobooks through service providers like Amazon Music, Apple Music, Spotify, JioSaavn, or Audible (subscription fees may apply).