

Fight to welfare of Advocates

Uday kanth appealed to advocates



“Vikarabad, Tandur (Indian Chronicle 12, Jan) “Bar Council candidate advocate Uday Kant appealed to lawyers to ensure his victory in the ongoing State Bar Council elections. “On Monday, as part of the State Bar Council election campaign, he met with members of the Tandur Bar Council at the Bar Council office in Tandur town. Speaking on the occasion, candidate Uday Kant and advocate Gopal stated that if given an opportunity in the State Bar Council elections to be held on the 30th of this month, he would work to resolve the problems faced by lawyers. “He assured that he would strive for the welfare of advocates and fight for their rights. He urged lawyers to cast their votes in his favor and help him win with a huge majority. “Those who participated in the program included Tandur Bar Council Association General Secretary Chandrashekhar Reddy, senior advocates Srinivas Reddy, B. Ram Reddy, Gopal, and other members of the Bar Council Association.

PJR Birth Anniversary Celebrations

“Secunderabad Cantonment. January 12 (Indian Chronicle): “PJR workers who worked for the welfare of the poor as a trade union leader who solved workers' problems and became a political leader. Congress party senior Muppidi Madhukar said that he remained forever in the hearts of the poor. On the occasion of PJR's 78th birth anniversary, he attended the birth anniversary program organized by local leaders of the Congress party at Bowenpally playground on Monday. To solve the problem of drinking water in the city that the leader did. He said that he is a great leader who raised his voice for the achievement of Telangana state. First Ward Congress President Maruti Goud Senior Leaders Harikrishna in this program. Golden gift. Gomati. Ashok Kumar. Mukesh Yadav and others participated



DCP Ch. Srinivas conducted surprise inspection of Chandanagar Police Station



“Madapur DCP Ch. Srinivas conducted a surprise inspection of the Chandanagar Police Station. He came at the police station at 10:30 AM and checked the records related to various types of cases. He held a special meeting with Inspector Vijay and the Sub-inspector of the police station and enquiry about various matters. “Speaking to reporters on this occasion, the DCP said he had learned about the main problems. He instructed CI Vijay to ensure continuous patrolling and monitoring in every colony. He suggested taking measures to curb ganja and drug peddlers. He also spoke to the victims who had come to the police station. Later, he inspected the records maintained by the reception writer. He said that adequate precautions should be taken to prevent an increase in crime and that patrolling should be conducted in every colony during the Sankranthi festival to provide security to the public. He ordered strict action against those selling Chinese manja (kite string) related to the Sankranthi festival. Sub-inspector s, Head Constables, Constables, and other staff participated in the surprise inspection.

Swami Vivekananda Birth Anniversary Celebrations

“Secunderabad Cantonment. January 12 (Indian Chronicle): “Swami Vivekananda Birth Anniversary celebrations were grandly organized on Monday at Bowenpally on behalf of Swami Vivekananda Welfare Association at the cantonment play ground. Former vice-presidents of the board Jampana Pratap, Jakkula Maheshwar Reddy, international master sport sperson Marri Laxman Reddy Cantonment Sports Association members Prabhu Kumar who attended the event and garlanded his statue. He paid tribute and told the history of his life. Association members in the program Shashi Raj. Bhaskar Reddy, Congress leader Maruti Goud, Viswanadham. Prakash Yadav. Muthyalu Mallesh Yadav and others participated



Congress Key to Strengthening Village Self-Governance: MLC

“Taj Khan, Kaghaznagar, January 12 (Indian Chronicle)““Village self-gov-



ernance can be achieved only through the Congress Party, and concrete programmes are being implemented in that direction, said Adilabad MLC Dande Vithal. “On Monday, the MLC toured Dahegaon mandal. During the visit, Pesar Gunta Gram Panchayat Sarpanch Kummari Satish announced his decision to join the Congress Party in the presence of MLC Dande Vithal. He was formally welcomed into the party by being draped with the Congress scarf. “Later, at Gangapur village in Chintalamanepalli mandal, the MLC performed the Bhoomi Puja for the construction of a new Gram Panchayat building.

Manthani Youth Congress Holds Large-Scale Review Meeting to Strengthen Grassroots Organisation's

“P. S. ASHOKAN. “KARIMNAGAR BUREAU. ““In accordance with the directions of Duddilla Sridhar Babu and youth leader Sreenu Babu, a comprehensive review meeting of the Manthani Assembly Constituency Youth Congress was convened today at the Manthani MLA Camp Office. “The meeting was presided over by the Youth Congress Constituency President Cheemala Sandeep. “The programme was graced by Roshini Jaswal, National Secretary of



the Indian Youth Congress and Telangana State In-charge, as the Chief Guest. “Also present was Mittapalli Venkatesh, State Vice President of Youth Congress and Peddapalli District In-charge. “Addressing the gathering, the leaders emphasised the need to strengthen the Youth Congress from the village level to the mandal level by constituting robust village and mandal committees. They called upon the cadre to work with dedication towards ensuring the victory of Congress Party candidates in the forthcoming municipal elections. “They further instructed that all organisational activities should be uploaded on the IYC App, and urged Youth Congress workers to actively take the welfare and developmental programmes of the Congress people-centric government to the masses, thereby reinforcing public trust and participation. “The meeting witnessed the presence of Banda Kishore Reddy, State Secretary of Youth Congress; Bonkuri Avinash, Peddapalli District Youth Congress President; Sadula Srikanth, Manthani Mandal President; Pentari Raju, Town President; Raj Kumar, Kamanpur Mandal President; Vineeth, Manthani-Mutharam Mandal President; Avinash, Ramagiri Mandal President; Gaddam Kranthi, Malhar Mandal President; Chitoori Mahesh, Kataram Mandal President; and Jatoth Vamsi Nayak, Maha Mutharam Mandal President. “A large number of Youth Congress leaders, activists, and party workers also participated, making the review meeting a significant step towards organisational consolidation and electoral preparedness in the Manthani constituency.

MPJ Releases Calendar, Highlights Message of Peace and Justice

“Taj Khan, Kaghaznagar, January 12 (Indian Chronicle)““The Movement for Peace and Justice (MPJ) successfully organised the launch of its calendar on Monday. On the occasion, members of the MPJ team met the Circle Inspector (CI) at the Kagaznagar Town Police Station. “The meeting was held in a cordial and positive atmosphere. Subsequently, the MPJ calendar was formally released by the Circle Inspector. “The event reflected MPJ’s strong commitment to promoting peace, fraternity, and justice. Expressing gratitude to the Circle Inspector for his cooperation and



encouragement, the MPJ team reiterated its resolve to continue working towards the cause of peace and justice in the future.

Hon’ble Minister Launches STU Diary; Memorandum Submitted Seeking Renovation of STU Building



“P. S. ASHOKAN. “KARIMNAGAR BUREAU. ““On 12 January 2026, the STU Diary was formally inaugurated by Duddilla Sridhar Babu, Hon’ble Minister for Information Technology and Legislative Affairs. “On this occasion, on behalf of the STU Manthani Unit, the Mandal President, Shri Mulukalla Rajashekhar, submitted a memorandum to the Hon’ble Minister. The representation requested financial assistance for the renovation of the dilapidated STU building, highlighting the Minister’s consistent commitment to constituency development through equitable allocation of funds to associations

across all communities. The delegation appealed for similar support to restore and strengthen the STU infrastructure. “The programme witnessed the esteemed presence of: “District General Secretary: Shri Merugu Satish “Mandal President: Shri Rajashekhar “General Secretary: Shri M. Ramu “District Councillor: Shri B. Chandrasekhar “Members: Shri K. Srinivas, Shri B. Nagesh “State Leaders: Shri E. Narsing Rao and Shri V. Sahender “A large number of teachers actively participated, contributing to the successful conduct of the event.

Swami Vivekananda—An Enduring Inspiration for the Youth: Bejjanki Digambar



“P. S. ASHOKAN “KARIMNAGAR BUREAU. ““Marking the 163rd birth anniversary of Swami Vivekananda, a floral tribute was offered at his statue located opposite the Manthani Bus Stand. ““Addressing the gathering on the occasion, Bejjanki Digambar, Founder and Chairman of the Swami Vivekananda Statue Committee, urged the youth to embrace Swami Vivekananda as a guiding ideal. He observed that Swami Vivekananda played a pivotal role in taking the rich cultural and spiritual heritage of India to the global ???, and highlighted his historic address at the World’s Parliament of Religions in Chicago, where he eloquently articulated the greatness of Hindu philosophy to the world. ““Shri Digambar emphasized that Swami Vivekananda’s teachings



continue to serve as a powerful compass for today’s youth, inspiring character, discipline, and service to society. He further expressed that it was his privilege to establish the statue in Manthani, and conveyed heartfelt gratitude to all those who extended their support and cooperation in making it possible. ““The programme was attended by senior advocate Ragotham Reddy, senior citizen Thati Buchaiah Goud, former BJP Town President Boodida Tirupathi, Vishwa Hindu Parishad Vice President Kotha Srinivas, Komuravelli Vijay Kumar, Manthani President Ravula Satish, Medagoni Rajamouli Goud, Battula Satyanarayana, Thurpati Ramu, Srinivas, RSS leader Kanukuntla Swami, and several other dignitaries and citizens, who collectively contributed to the successful and dignified conduct of the event.

Memorandum Submitted Seeking Land and Financial Sanction for Manthani Division Press Bhavan



“P. S. ASHOKAN “KARIMNAGAR BUREAU. ““A delegation representing the Manthani Division Press Club formally submitted a memorandum to the Hon’ble State Minister for Information Technology and Industries, Duddilla Sridhar Babu, urging the State Government to allocate suitable land along with necessary financial assistance for the establishment of a dedicated Press Bhavan in Manthani Division. ““During the interaction, the delegation highlighted the vital role played by the press in strengthening democracy, ensuring transparency in governance, and acting as a bridge between the administration and the public. They emphasized that the absence of a permanent Press Bhavan has been a long-standing concern for journalists in the region, affecting their professional functioning and welfare activities. ““The representatives explained that a fully equipped Press Bhavan would serve as a central hub for journalistic activities, press briefings, training programmes,



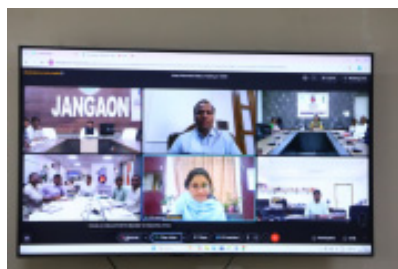
and coordination among media professionals. It would also provide a dignified workspace for journalists, facilitate dissemination of accurate information, and contribute to responsible journalism in the Manthani Division. ““The delegation expressed confidence that, under the dynamic leadership of the Hon’ble Minister, their genuine request would receive favourable consideration. They appealed to the government to take early steps towards sanctioning land and funds, thereby acknowledging and supporting the invaluable service rendered by the media fraternity to society. ““The memorandum concluded with a note of appreciation for the Minister’s continued commitment to public service and regional development, while reiterating the hope that the long-pending demand of the Manthani Division Press Club would soon be fulfilled.

Ramagundam Police Commissionerate Steps Up Vigil Against Gambling and Cockfighting "Strict action inevitable against anti-social activities: Commissioner Amber Kishore Jha.

“P. S. ASHOKAN “KARIMNAGAR BUREAU. ““The Ramagundam Police Commissionerate has intensified surveillance and enforcement measures to curb gambling, cockfighting, and other unlawful activities across its jurisdiction. ““Addressing the media, Amber Kishore Jha, Commissioner of Police, stated that stringent legal action will be taken against individuals involved in gambling, cockfighting, and all forms of illegal and anti-social activities within the Peddapalli and Mancherla zones, encompassing all police station limits under the Commissionerate. ““To proactively prevent and deter such activities, the Commissionerate has instituted a comprehensive, special surveillance framework across the region. As part of this initiative, the police are conducting surprise vehicle checks, naka bandis (check-post operations), and have further strengthened the intelligence network at strategically identified locations, particularly in border areas. ““The Commissioner also highlighted enhanced coordination with police stations in neighbouring districts and adjoining states to ensure seamless intelligence sharing and joint operations against organized and cross-border unlawful activities. ““Urging public cooperation, the Commissioner appealed to citizens to immediately report any information related to gambling, cockfighting, or other anti-social activities to the nearest police station or by dialling 100. He assured that the identity of informants would be kept strictly confidential. ““The Ramagundam Police reiterated their unwavering commitment to maintaining law and order and ensuring a safe, peaceful environment for all citizens.



Be prepared with complete arrangements for conducting municipal elections in the state: State Government Chief Secretary Ramakrishna Rao



“(Mandava Srisailam...Yadadri Bhuvanagiri District Bureau...Indian Chronicle...January 12): State Government Chief Secretary Ramakrishna Rao said that all preparations should be made for conducting municipal elections in the state. On Monday, he held a review meeting via video conference from Hyderabad with the Municipal Department Secretary Sridevi and election officials from all districts – Collectors, Additional Collectors, and Municipal Commissioners – on the announcement of the photo voter list, the announcement of the list of polling stations, and the conduct of municipal elections. On this occasion, the Chief Secretary said that arrangements should be made for conducting the municipal elections. He stated that the final photo voter list will be announced on the 12th of this month, and after the announcement of the draft list of polling stations on the 13th of this month, objections and complaints regarding the establishment of polling stations will be received, reviewed, and resolved, after which the final list of polling stations will be announced on the 16th of this month. “He said that tasks such as identifying printing presses for ballot boxes and ballot paper printing should be completed as part of the election process. He instructed that all necessary arrangements for conducting the elections should be ready before the State Election Commission issues its action plan. District Collector Hanumantha Rao, Additional Collector for Local Bodies Bhaskar Rao, Municipal Commissioners, and officials from the concerned departments participated in this video conference.



Grand Garmee Festival Celebrations Held in Srinagar Colony Arun Patel Attends as Chief Guest



“KISHORE VADDEPALLI, Uppal, January 12 (Indian Chronicle): ““The Garmee festival celebrations were held with great enthusiasm in Srinagar Colony under the leadership of Srinagar Colony Congress Party senior leader Jaleel Pasha. The event was graced by Akarapu Arun Patel, Youth Congress President of the Uppal constituency, as the chief guest. “Addressing the gathering, Arun

Patel stated that festivals like Garmee play a vital role in strengthening brotherhood and peace in society. On this auspicious occasion, he conveyed his heartfelt greetings and best wishes to all minority brothers. The program was attended by TPCC member Tofiq, Ramanthapur Division President Rafiq, Srikanth Yadav, Sandeep, Bhaskar, Jillu Ashok, Ali, Saga Sridhar, Kittu, along with local Congress leaders, party workers, and a large number of minority community members.

Priyanka Gandhi's birthday celebrations held under the auspices of Congress Seva Dal. Guest: Bhuvanagiri MLA Kumbham Anil Kumar Reddy

“(Mandava Srisailam...Yadadri Bhuvanagiri District Bureau...Indian Chronicle...January 12):- Under the auspices of the Congress Seva Dal in LB Nagar, AICC General Secretary Priyanka Gandhi's birthday was celebrated. Local MLA and beloved leader Kumbham Anil Kumar Reddy was the chief guest and cut the cake, extending birthday wishes. The event was organized under the leadership of State Secretary Pittala Balraj. State PCC General Secretary P. Pramod Kumar, Library Chairman Avechi Chisti, former Municipal Chairman Pothamshetty Venkateshwarlu, Bhuvanagiri Town President Koorla Venkatesh, Seva Dal District President Samala Ravinder, Benda Srikanth, Vastuvula Sai Santosh, Koorla Seenu, and Narsing Rao participated. On this occasion, Pittala Balraj said that under the leadership of All India Congress General Secretary Priyanka Gandhi, everyone should strive hard for the Congress government to come to power in the country in the coming days. He added that every party worker desires that Rahul Gandhi and Priyanka Gandhi



strengthen the Congress party in the states and that Rahul Gandhi becomes the Prime Minister of the country in 2029. With the Congress party in power in the state, and under the leadership of our beloved leader and Chief Minister, Anumula Revanth Reddy, and PCC President Mahesh Kumar Goud, we will work towards the victory of chairpersons and councilors in all districts in the upcoming municipal elections. We will take our development programs and welfare schemes, such as fine rice ration cards, Indiraamma housing loans of 5 lakhs, farm loan waivers, free bus travel for women, and 200 units of free electricity, to the people. Under the leadership of our MLA Kumbham Anil Kumar Reddy, MP Chamala Kiran Kumar Reddy, and DCC President and Government Whip Beerla Ilaiah, we will work for the victory of Congress party candidates in the municipal elections.

CM Revanth Reddy inaugurated the daycare center for the elderly :- Bhuvanagiri MLA Kumbham Anil Kumar Reddy



“(Mandava Srisailam...Yadadri Bhuvanagiri District Bureau.. Indian Chronicle...January 12):- “Daycare for the elderly In celebration of the inauguration of the Centre, under the direction of the District Collector, the Daycare Center for the Elderly in Bibinagar was inaugurated under the auspices of the Department of Women, Child Disabled and Elderly Welfare. State Chief Minister Revanth Reddy inaugurated the program virtually. On this occasion, Bhuvanagiri MLA Kumbham Anil Kumar Reddy started talking about starting an elderly daycare center in the name of travel. Old people want to use this opportunity as they are available. The district collector said that he is very happy to start the daycare center and this daycare center will have all the necessary arrangements for about 50 elderly people. A small library and other basic facilities will be available, he said. He said that plans have been prepared to provide nutrition to the elderly people who come



to these centers. Ragi java, fresh fruits, fruit juices, upma, tea, biscuits are provided as part of this. He said that these multi-service daycare centers will bring a new light to the lives of the elderly. The district welfare officer said that the Telangana government has taken a great step for the welfare of the elderly in the state. It has decided to set up daycare centers across the state for the elderly living alone. In the first phase, 37 centers will not be set up across the state for the elderly living alone. It has been informed that all kinds of facilities will be provided for the elderly to spend the whole day in these centers. Library Chairman Avej Chisti, Village Sarpanch Srinuvyasa Goud, Bibinagar, Indian Red Cross Society Balaji, Vice Chairman Saddi Venkata Reddy, Division Chairman, Vyvridula Welfare Building President Satyanarayana, Linga Reddy in this program. , Agamayya, Manohar and AI Senior Citizen Welfare Association. Anjaiah, District Welfare Officer office staff and others participated.

Review meeting on the progress of construction of Young India Integrated Residential School with Collectors and other officials : - State Deputy Chief Minister, Finance and Planning Minister Mallu Bhatti Vikramarka



(Mandava Srisailam...Yadadri Bhuvanagiri District Bureau.. Indian Chronicle...January 12):- State Deputy Chief Minister, Finance and Planning Minister Mallu Bhatti Vikramarka said that the government will build Young India Integrated Residential Schools ambitiously. On Monday, State Scheduled Castes, Scheduled Tribes and Minority Welfare Minister Adluri Laxman, Members of Parliament Balram Naik, State Chief Secretary Ramakrishna Rao, TGEW IDC. Collectors of all districts along with MD Ganapati, TGEW IDC. A review meeting was held with the officials on the progress of construction of Young India Integrated Residential School. On this occasion, the Deputy Chief Minister of the state said that the government should take

steps to complete the Young India Integrated Residential Schools which are being constructed with the intention of providing rural students with education at the international level and making them stand in the competitive world. The current S. C., S. He said that unlike T., BC residential schools, schools are being built ambitiously with all facilities like a joint family at one place for all, 79 schools have been sanctioned across the state, tenders have been completed for 76 schools and work has been started in 18 schools. He said that the



Collectors of the respective districts should conduct a review of the construction progress of Young India Integrated Residential Schools every week and directly check the construction of the schools at least once every month. The District Collectors have taken a special initiative on the construction of Young India Integrated Residential School and directed to take steps to start Young India Integrated Residential Schools in the state by the next academic year. He said that the District Collectors should not show laxity in the construction of Young India Integrated Residential School and steps should be taken to complete the schools with full quality standards. He said that it was done. Concerned officials and others participated in this program.

Swami Vivekananda was an intellectual who established the Ramakrishna Math in India and guided the Indian youth: - Bhubanagiri MLA Kumbham Anil Kumar Reddy

“(Mandava Srisailam... Yadadri Bhubanagiri District Bureau... Indian Chronicle... January 12):- On the occasion of National Youth Day 2026, commemorating Swami Vivekananda's birth anniversary, tributes were paid by garlanding his statue. Bhubanagiri MLA Kumbham Anil Kumar Reddy, Yadadri Bhubanagiri District Collector Hanumantha Rao, and District Library Chairman Avez Chisti attended the program organized at the Vivekananda statue in Bhubanagiri town on Monday as chief guests. Speaking on the occasion, Bhubanagiri MLA Kumbham Anil Kumar Reddy said that Swami Vivekananda established the



Ramakrishna Math in India and guided the Indian youth through it. In recognition of his services, the Government of India declared his birthday as "National Youth Day" in 1984. He said that Vivekananda practiced meditation daily from a young age, and as a boy, Narendra was very cheerful and mischievous. He urged all young people to take Swami Vivekananda as their role model. District Collector Hanumantha Rao said that Swami Vivekananda excelled in both sports and studies, and could remember everything after reading a lesson just once; his memory was extraordinary. He said that Swami Vivekananda gave many teachings to the youth, and these teachings should be adopted by them. District Youth and Sports Officer Dhananjayulu said that India celebrates National Youth Day today to honor the life and teachings of Swami Vivekananda, one of the greatest philosophers. He stated that Vivekananda, a reformer who dedicated his entire life to a higher purpose and a universal figure who spread the country's prestige globally, serves as an inspiration to all. The program was attended by Market Committee Chairman Rekha Baburao, Municipal Commissioner Ramalingam, District Youth and Sports Officer Dhananjayulu, SC Corporation ED Shyam Sundar, District Youth Association leader Karun, public representatives, officials, youth, representatives of sports associations, office staff, and others.

Indiramma housing construction works must be completed quickly:

Yadadri Bhubanagiri District Collector Hanumantha Rao

“(Mandava Srisailam...Yadadri Bhubanagiri District Bureau...Indian



Chronicle...January 12):- Yadadri Bhubanagiri District Collector Hanumantha Rao said that the construction works of Indiramma houses should be completed quickly. “On Monday, the District Collector inspected the Indiramma housing construction works in Annampatla village of BB Nagar mandal. On this occasion, the District Collector inquired

about the total number of Indiramma houses sanctioned in the village and how many of them are in the final stages of construction. He said that the Indiramma houses in various stages of construction should be completed quickly and housewarming ceremonies should be held. He also said that the money will be credited to their accounts immediately after completion. He stated that the government is ready to sanction Indiramma houses in the second phase as well, so if the construction of the houses sanctioned so far in their village is completed quickly, new houses will be sanctioned. He ordered the Panchayat Secretaries to ensure that the remaining houses are completed quickly. “The concerned officials participated in the program.

Applications received through Prajavani should be resolved expeditiously: - Yadadri Bhubanagiri District Collector Hanumantha Rao

“(Mandava Srisailam...Yadadri Bhubanagiri District Bureau...Indian

Chronicle...January 12):- Yadadri Bhubanagiri District Collector Hanumantha Rao instructed the concerned officials to resolve the applications received through Prajavani expeditiously. On Monday, in the Prajavani program held at the Collectorate meeting hall, the District Collector, along with the Additional Collector of Local Bodies, Bhaskara Rao, received 35 applications from people of various areas. He said that the applications received in Prajavani should be examined at the field level by the concerned officials without any pending issues and resolved promptly. “He informed that out of these, 22 applications were for the Revenue Department, 6 for Civil Supplies, 2 for the Rural Development Department, 2 for the Special Deputy Collector, and one each for the Survey and Lands, Agriculture, and Municipality departments. He directed the concerned officials to immediately examine the applications received by various departments and resolve the people's problems. “DRO Jayamma, ZP CEO Shobha Rani, RDO Krishna Reddy, and district officials from various departments participated in this program.



Enthusiastic Response to Rangoli Competitions Held at Seetharam Colony

“(KISHORE VADDEPALLI, Uppal, January 12 (Indian Chronicle):- “Rangoli (Muggulu) competitions were held on Monday at Seetharam Colony, located within the Chiluka Nagar Division. The event was organized under the leadership of Colony President Ramesh Goud and former Councillor Palle Raj Kumar Goud. “A large number of women enthusiastically participated in the competitions, creating colorful and artistic rangoli designs. In the contest, Vanaja, Renuka, Nandini, Vaishali, and Poojitha won



prizes for first, second, and third places respectively. “Speaking on the occasion,

the organizers said that the active participation of women in large numbers and their vibrant rangoli designs added grandeur to the Sankranti festival celebrations. They expressed heartfelt gratitude to all the women participants, members of the colony welfare association, local residents, and the organizers for successfully conducting the event while reflecting rich traditions. “Those present at the program included Colony President Ramesh Goud, former Councillor Palle Raj Kumar Goud, Kola Ravikumar Goud, M. Jagan, B. Srinivas, Narsireddy, Sailu, Sunil, along with a large number of colony women and local residents.



Cinépolis India expands its cinema advertising business, partners with It's Spotlight to operate digital screens across 100+ properties

Hyderabad: Cinépolis India is expanding into cinema advertising with a nationwide deployment of digital screens across its lobby spaces. India's only international exhibitor has appointed It's Spotlight, a digital out-of-home (DOOH) media company, to operate and commercialize the inventory. The deployment covers over 350 LED screens, video walls, and digital displays across Cinépolis's 101 cinemas in 63 cities spanning 23 states and Union Territories.

Speaking about the partnership, Devang Sampat, Managing Director, Cinépolis India, said: "Cinema environments offer advertisers access to audiences in a focused, lean-forward setting which is distinct from outdoor and transit media. As DOOH grows and advertisers look for environments beyond cluttered digital and social platforms, cinema offers a differentiated proposition to reach young and urban audiences. With this partnership we are looking at unlocking this opportunity while staying focused on our core business of exhibition."

According to the EY-FICCI M&E Report 2024, India's out-of-home advertising segment reached ₹5,920 crore in 2024, with digital OOH expected to grow from 12% to 17% of total OOH revenues by 2027.

Virkaran Singh, Founder & Director, It's Spotlight, said: "Cinema screens sit at the intersection of attention, intent, and experience, creating strong opportunities for brands to connect with a premium, highly engaged audience. This partnership allows advertisers to access a powerful yet largely untapped market, supported by programmatic capabilities, real-time analytics, and performance-linked execution across Cinépolis properties. With a presence across 23 states, brands can achieve national scale through a single buy with measurable results."



Advertisers will have access to programmatic buying, campaign optimization, and performance metrics including impressions, audience profiles, and footfall data.

Sonalika 30 years Sonalika Tractors: 30 Years of 'Jeetne Ka Dum' - A Legacy Forged in Vision, Courage and Commitment

Hyderabad: India is a nation blessed with visionary leaders whose wisdom and foresight have transformed industries and taken Indian excellence to the global platform. Sonalika Tractors is the powerful modern embodiment of this spirit, as the brand celebrates 30 years of trust in partnership with farmers powered by an enduring belief of 'Jeetne Ka Dum'.

Sonalika's remarkable 3 decade journey is an exceptional and inspiring Indian success story - one that started in a small town of Hoshiarpur and rises into a globally renowned USD 1.1 billion tractor business. It has also been recognised among Fortune 500 list of India's largest companies. Today, Sonalika stands as India's No.1 tractor export brand, 3rd largest tractor manufacturer in India - the world's largest tractor market and the 5th largest tractor brand globally.

The Visionaries Behind Sonalika's Legacy

Sonalika's story is a family's vision led by its founder and Chairman, Shri LD Mittal who rooted in a simple yet powerful belief in Indian soil - Indian farmers deserve 'Jeetne Ka Dum' - more power, more reliability, more dignity, and technology designed specifically for Indian conditions. After retiring from LIC, when most choose to slow down, Shri

Mittal chose to rise. His strong belief in India's agricultural potential was also echoed in his sons, Dr. A. S. Mittal and Dr. Deepak Mittal. Together, they laid the foundation of Sonalika - rooted beyond the boardrooms, in the realities of farms, workshops and farmers. The journey began with agricultural implements, where Sonalika's threshers redefined reliability and performance. Farmers responded with trust and soon demanded tractors built with the same uncompromising strength.

'Jeetne Ka Dum' with Tractors

In 1996, when standardisation was prevalent in the tractor industry, Sonalika made a different selection. Despite the lack of advanced R&D centres, it made a bold commitment that tractors would be tailored to India's diverse crop, soil and regional needs. While others made tractors for markets, Sonalika made them for farmers.



This farmer-first philosophy combined with a disciplined decision to remain debt-free shaped Sonalika's DNA. The Mittals believed that Indian farmers are not one segment, but a nation of regions, climates, cultures, and aspira-

tions. Such is the strength of Sonalika's engineering and reliability that the very first tractor built by the company over 30 years ago continues to start effortlessly at the first crank of the engine and continues to remain a living symbol of enduring trust.

National Youth Day Observed; Collector Recalls Swami Vivekananda's Ideals

“Taj Khan, Kaghaznagar, January 12 (Indian Chronicle) “Swami Vivekananda continues to be a source of inspiration for the youth, said District Collector Venkatesh Dhotre. “Speaking at the National Youth Day celebrations held on Monday at the meeting hall of the Integrated District Collectorate Complex, the Collector paid floral tributes to Swami Vivekananda's portrait. The programme was organised under the auspices of the District Youth and Sports Services Department. “The Collector was joined by Additional District Collector (Revenue) M. David and District Youth and Sports Services Officer Ashwak Ahmed. “Addressing the gathering, the Collector described Swami Vivekananda as a visionary who introduced the greatness of Indian spirituality to the world and awakened humanity through his powerful speeches. He said Vivekananda, guided by the belief “Truth is my God and the Universe is my country,” stirred a nation trapped in bondage and raised his voice against social inequalities. “The Collector called upon the youth to channel their energy towards social welfare, strengthen values of patriotism and service, and actively contribute to the nation's development. “Officials from various departments and others were present at the event.

Young India Residential Schools to Be Ready by Next Academic Year: Deputy CM

“Taj Khan, Kaghaznagar, January 12 (Indian Chronicle) “District Collectors have been directed to closely monitor and ensure the early completion of construction works of the Young India Integrated Residential Schools, a flagship initiative of the State Government, said Deputy Chief Minister and Minister for Finance and Planning Mallu Bhatti Vikramarka. “The Deputy Chief Minister held a review meeting via video conference from Hyderabad with District Collectors across the State on Monday. The meeting focused on site identification and alienation, finalisation of agreements with executing agencies, commencement of works, and continuous monitoring of construction progress. “The review was attended by Minister for Scheduled Castes Welfare Atloori Laxman Kumar, Chief Secretary Ramakrishna Rao, Finance Secretary Sandeep Kumar Sultania, and Managing Director of TGEWIDC Ganapathi Reddy. “Addressing the meeting, the Deputy Chief Minister said the construction of Young India Integrated Residential Schools should be expedited and made operational by the beginning of the next academic year. He stated that the government is committed to establishing quality educational institutions aimed at the welfare and advancement of students from Scheduled Castes, Scheduled Tribes, Backward Classes, and minority communities, enabling them to excel in education, technology, and other key sectors. “He further emphasised that the government is working towards strengthening the education sector and shaping students into responsible future citizens. The Deputy Chief Minister directed District Collectors to review construction progress at the field level every month, ensure proper identification and alienation of land, oversee execution by concerned agencies, and closely monitor projects worth ₹200 crore. “He reiterated that all efforts must be made to complete the works on time and bring the schools into use before the start of the forthcoming academic year. “From the video conference hall at the Integrated District Collectorate Complex, District Collector Venkatesh Dhotre participated in the review. Speaking on the occasion, he said that 25 acres of land had been identified in Vankidi mandal for the construction of a Young India Integrated Residential School in the Asifabad constituency at a cost of ₹200 crore, and that steps were being taken to commence the works shortly. “Officials including TGEWIDC Chief Engineer Ravinder, Deputy Executive Engineer Venkateswarlu, District Survey Officer Vijay Kumar, and others were present.



Women Voters Lead as Kagaznagar Publishes New Electoral Rolls

“Taj Khan, Kaghaznagar, January 12 (Indian Chronicle) “Election authorities have released the revised municipal voters' list for the Kagaznagar (KZR) Municipality, revealing that the town has a total of 51,205 voters. “According to the latest data, the electorate comprises 25,004 male voters, 26,193 female voters, and eight voters in the ‘others’ category. Notably, the number of women voters exceeds that of men in the municipality. “With the upcoming municipal elections in view, officials have advised voters to verify their names and personal details in the voters' list and submit corrections, if any, within the stipulated period. “Voters' Data at a Glance”
Total voters: 51,205 • Male: 25,004 • Female: 26,193 • Others: 8



Aura Tejotsavam celebrated grandly at Lalaguda Takshashila Public School



“Indian Chronicle OU January 12: The Aura Tejotsava program was organized grandly at Takshashila Public School in Lalaguda on Monday. In this program, students displayed their hidden talent, thinking power and creativity. The exhibitions, projects and presentations organized in various departments impressed everyone. Speaking on the occasion, school principal Tanu Preet and vice principal Mahipal

Reddy said that through such programs, the dreams and skills of children come to light. Such platforms are very important for personality development along with education that they will be useful in the future and will guide the students. The awareness project on cholesterol control related to human health presented by student Sanvi Goud



was a special attraction in the program. She explained that cholesterol can be controlled with simple tips that can be done at home, which particularly impressed the audience. “Teachers and parents expressed their joy that this Aura Tejotsavam has become a platform for students to build self-confidence and recognize their talents.