

Distribution of fruits and bread at an old age home as part of the birthday celebrations of Government Chief Advisor Vem Narender Reddy:

- Pittala Balaraju Mudiraj, State Secretary of Congress Seva Dal



“(Mandava Srisailam... Yadadri Bhuvanagiri District Bureau... Indian Chronicle... December 26): - As part of the birthday celebrations of Government Chief Advisor Vem Narender Reddy, a cake was cut and fruits and bread were distributed at an old age home. The event was celebrated grandly.”Congress Seva Dal State Secretary Pittala

Balaraju Mudiraj participated in this program. In the Yadadri Bhuvanagiri district center, fruits and bread were distributed to the elderly and disabled at an orphanage, and birthday wishes were extended. Speaking at the event, Pittala Balaraju said that their beloved leader Vem Narender Reddy is always avail-

able to the people and party workers, working towards resolving public issues, taking government welfare schemes to the people, strengthening the party by directly engaging with the people at the village level, coordinating the Congress party in all districts, and working towards resolving the problems explained by the party workers and Congress party affiliated organizations. The Congress government is taking government schemes for the poor to the people, ensuring that welfare schemes benefit the public. Under the leadership of our Chief Minister, Anumula Revanth Reddy, the government is implementing numerous programs for the people, including free bus travel for women, 200 units of free electricity, farmer loan waivers, ration cards, and fine rice distribution. He said that the government is working to benefit the people through many welfare schemes,

such as free medical treatment up to 10 lakhs, Indiramma houses, and five lakh rupees for those with vacant plots. He added that many more schemes will be implemented in the coming days. He wished that Vem Narender Reddy and his family members live a long and healthy life for a hundred years, attain high positions in the future, and always have the blessings of Sri Lakshmi Narasimha Swamy of Yadadri. Those who participated in this program included Seva Dal District President Samala Ravinder, District General Secretary Sheikh Wajid, Bhongir Town Seva Dal President Dr. Kur Prakash, District Secretary Seva Dal Nallamasa Ravi, Block Congress Seva Dal Secretary Bathini Jitender, Anjaneyulu, Srinivas, Rajasekhhar, Surender Raju Goud, Ankam Rajesh, and others.

Government Whip and Alair MLA Beerla Ailaiah participated in the housewarming ceremony of an Indiramma house.



“(Mandava Srisailam... Yadadri Bhuvanagiri District Bureau... Indian Chronicle... December 26):- Telangana State Government Whip and Alair MLA Beerla Ailaiah participated in the housewarming ceremony of an Indiramma house belonging to Rahim and Razia, a couple from Pochammawada in Yadagiripalli, Yadagirigutta town, Yadadri Bhuvanagiri district. Speaking on the occasion, the beneficiaries said that receiving the Indiramma house, as promised by MLA Beerla Ailaiah, after living in a rented house for the past 20 years, was an unforgettable moment of joy in their lives. They stated that the Congress government stands by the poor and is implementing true people-centric governance. MLA Beerla Ailaiah said that providing housing security to poor families is a primary objective of the Congress government, and the government is working towards sanctioning Indiramma houses in phases to all eligible people in the Alair constituency who do not have a house. On this occasion, a goat and silk clothes were presented to the beneficiaries.



Rural Prosperity Is the Foundation of National Economic Growth— P. Sugunakar Rao



“P.S.ASHOKAN“KARIMNAGAR BUREAU. “Karimnagar, December 25: “The second day of the Kisan Grameena Mela, organised under the aegis of Kisan Jagran in Karimnagar, witnessed enthusiastic participation and vibrant deliberations. During the seminar sessions, agricultural scientists and subject experts provided in-depth guidance on modern farming practices and sustainable pathways to enhance farmers’ income. “Addressing the gathering, P. Sugunakar Rao, President of Kisan Jagran and Chief Organiser of the Mela, stated that the erstwhile undivided Karimnagar district has transformed into a major water hub with the commissioning of large-scale irrigation projects such as LMD, Mid Manair, Upper Manair, and Kaleshwaram. With abundant water resources at their disposal, he urged farmers to move beyond monocropping of paddy and explore highly remunerative allied sectors such as fisheries and shrimp cultivation. He expressed confidence that, in the near future, farmers from this region could emerge as exporters of fish and shrimp to international markets. “Speaking on the occasion, L. Jalapathi Rao, former Registrar of Professor Jayashankar Telangana State Agricultural University, emphasised that farmers should focus

not only on achieving higher yields but also on adopting effective crop diversification practices. He underlined the importance of Farmer Producer Organisations (FPOs), stating that agriculture would become truly profitable only when farmers collectively take charge of processing, packaging, and marketing their produce through FPOs. “Renowned agricultural expert Venkateshwarlu, a disciple of Dr. M. S. Swaminathan, elaborated comprehensively on the prevailing challenges faced by the farming community and presented practical, achievable solutions. On this occasion, his authored book was formally released and dedicated to farmers. “Scientist Prabhakar from the Jammikunta Krushi Vigyan Kendra highlighted the economic potential of sheep rearing and fisheries as viable supplementary income sources for farmers. “Shankar Reddy, General Manager of the Karimnagar Dairy, explained how the dairy sector plays a



crucial supportive role in strengthening farmers’ livelihoods and ensuring steady income. “As part of the programme, floral tributes were paid in a solemn manner to former Prime Minister Atal Bihari Vajpayee on the occasion of his birth anniversary. “The event witnessed the participation of FPO presidents and a large number of farmers from across the region. Visitors thronged the exhibition stalls

set up at the Mela, reflecting the growing interest in innovative agricultural practices and rural enterprises. “Speakers unanimously opined that the strengthening of the rural economy is the cornerstone of national development, and that inclusive growth in agriculture and allied sectors is essential for the country’s sustained economic progress.

Kisan Grameena Mela Concludes with Strong Resolutions for Farmers' Empowerment

“ “ “ CHITTIMALLA MAHENDAR, “Karimnagar Correspondent“December 26, Indian Chronicle“““The three-day Kisan Grameena Mela, organized from December 24 to 26 under the aegis of Kisan Jagrana, concluded successfully with a strong call for farmers' empowerment, remunerative prices for crops, and legally guaranteed farmer welfare measures. The mela witnessed the active participation of farmers, agricultural experts, scientists, doctors, farmer leaders, and representatives of Farmer Producer Organizations (FPOs/APOs) from across North Telangana.“Day One: Focus on Farmers' Crisis and Fair Prices“On the first day, speakers highlighted the growing crisis in agriculture, stressing that farmers are being forced to abandon farming due to the lack of remunerative prices for their produce. Kisan Jagrana President P. Sugunakar Rao emphasized that agriculture remains the backbone of the Indian economy, supporting nearly 70 percent of the population directly or indirectly. He asserted that the dream of Viksit Bharat cannot be realized unless farmers receive fair and legally guaranteed prices for their crops. The issue of farmer suicides was also discussed with deep concern.“Day Two: Sustainable Farming and Scientific Guidance“The second day focused on sustainable agriculture and scientific interventions. Prominent farmer leader Nallamalla Venkateshwara Rao warned against excessive use of chemical fertilizers and pesticides, stating that soil degradation and toxic residues in food crops are leading to serious health problems such as cancer, kidney failure, heart diseases, and hypertension. He strongly advocated the adoption of organic and natural farming practices.“KVK scientist Venugopal addressed the farmers on the benefits of horticulture and floriculture, stating that



these sectors offer higher income opportunities and long-term sustainability. He assured farmers of complete technical support and guidance. Experts also spoke on crop diversification, water conservation, and modern agricultural techniques.“Day Three: Farmers' Unity and Key Resolutions“The final day of the mela emphasized farmer unity and collective struggle. Farmer leader Narasimha Naidu stated that governments respond only when farmers organize and agitate collectively. He cited the example of the successful formation of the Turmeric Board in Nizamabad district through organized farmer movements.“Several farmer leaders,

including Malla Reddy, spoke on the economic benefits of crop diversification. Dr. B. N. Rao expressed concern over the hardships faced by farmers and stressed society's responsibility to support them. Nelamadugu Shankarayya, President, Kisan Jagrana, highlighted the success of farmer organizations in Damuchintakunta village and urged farmers from other villages to form similar collectives.“Key Resolutions Adopted“At the conclusion of the three-day Kisan Grameena Mela, farmers unanimously adopted the following resolutions:“Legal guarantee for remunerative prices for all agricultural produce“Compensation for crop losses due to natural

calamities“Establishment of one Farmer Empowerment Organization (FEO) in every village“Conditional-free old-age pensions for elderly farmers“Strengthening farmer collectives and producer organizations“More than 20 APO presidents and several farmer leaders from North Telangana participated in the mela and shared valuable insights, suggestions, and guidance aimed at strengthening the agricultural sector and improving farmers' livelihoods.“The Kisan Grameena Mela concluded with a renewed determination to fight for farmers' rights and ensure sustainable and profitable agriculture in the country.

Wild Boars Attack Farmer Seriously Injured in Tiryani Mandal



““Taj Khan, Kaghaznagar, December 26 (Indian Chronicle)“““A farmer sustained serious injuries after being attacked by a herd of wild boars in Goyagaon village of Tiryani mandal in Komuram Bheem–Asifabad district.“According to details, the victim, Meka Bhimesh (37), a farmer from Goyagaon, was returning home from his agricultural field when a group of wild boars suddenly attacked him

. He suffered severe injuries in the incident.“Nearby farmers rushed to his aid and immediately shifted him to the Tiryani Government Hospital. He was later referred to the Mancheri Hospital for advanced medical treatment.“Forest Department officials assured that all medical expenses of the injured farmer would be borne by the department and stated that they would extend all possible support to him.

The felicitation ceremony for Mudiraj Sarpanches must be made a success... Wall poster unveiled in Bhongir

“(Mandava Srisailam... Yadadri Bhongir District Bureau... Indian Chronicle...”



December 26):- Mudiraj Coordination Committee leaders Pittala Ashok, Pittala Balaraju, and Gurrula Shiva Nagender have called for the felicitation ceremony for the Mudiraj Sarpanches who won in the recently held Sarpanch elections, to be held at Ravindra Bharathi in Hyderabad, to be made a grand success. Speaking after unveiling the wall poster for the felicitation ceremony at the Bhongir Club premises on Friday, they stated that the Mudiraj Sarpanches who won across the state will be grandly felicitated on December 30th at Ravindra Bharathi in Hyderabad under the auspices of the Telangana Mudiraj Corporation. They informed that the State Minister for Animal Husbandry, Dairy Development, Sports, Youth and Fisheries, Vakiti Srihari Mudiraj, and the Chairman of Mudiraj Cooperative Societies Corporation Limited, Borra Gnaneshwar Mudiraj, will attend the program as chief guests. They requested all the Mudiraj Sarpanches who won across the district to attend the felicitation ceremony and make it a success. Mudiraj community leaders Kukkaduvu Somayya, Sadhu Vijayakumar, Udutha Bhaskar, Enaboyina Jangir, Boyini Balayya, Chaganti Narasimha, Biskunta Satyanarayana, Diddikadi Bhagat, Gurrula Mallesh, Doppa Venkatesh, Jinna Mallesh, and others participated in the program.

Celebrations Mark Official Approval of Kushayiguda Division Name

“NARRA SRINIVAS REDDY (NSR), Medchal - Malkajgiri Staff Reporter, December 26, (INDIAN CHRONICLE):“Residents of Kushayiguda celebrated with enthusiasm after the official approval of the Kushayiguda Division name. Joy and excitement were visible across the area as people gathered to mark the occasion.



The celebrations were held near the Kushayiguda bus stop under the leadership of the Kushayiguda Association. Large numbers of residents from Kushayiguda village and surrounding colonies participated and expressed their happiness over the long-awaited decision. The approval comes as a result of a prolonged movement demanding the formation and recognition of Kushayiguda as a separate division. With the demand finally fulfilled, residents marked the occasion by bursting firecrackers, distributing sweets, and exchanging greetings. Participants expressed confidence that division status would accelerate development works in the area and improve the resolution of public issues. They stated that official recognition would bring better administrative focus and more opportunities for infrastructure growth. The entire event was conducted in a festive atmosphere, reflecting the collective joy and satisfaction of the local community.



Applications Open for 198 Posts in TSRTC from December 30

“Taj Khan, Kaghaznagar, December 26 (Indian Chronicle)“Applications for various posts in the Telangana State Road Transport Corporation (TSRTC) will be accepted from December 30, according to an official announcement issued on Thursday by V.V. Srinivasa Rao, Director of the Telangana Police Recruitment Board. “A notification has been released for a total of 198 posts, including 84 Traffic Supervisor Trainee posts and 114 Mechanical Supervisor Trainee posts. Interested and eligible candidates can submit their applications online from 8 a.m. on December 30 to 5 p.m. on January 20, 2026, through the official website www.tgprb.in. “The Director stated that details regarding eligibility criteria, selection procedure, and other relevant information are available on the same website. Candidates have been advised to carefully review the notification before applying.

Radhika Gupta Takes Charge as Uppal Zonal Commissioner

“NARRA SRINIVAS REDDY (NSR), Medchal - Malkajgiri Staff Reporter, December 26, (INDIAN CHRONICLE):“As per the orders of the Telangana State Government, Medchal-Malkajgiri District Additional Collector Radhika Gupta assumed charge as the Uppal Zonal Commissioner on Friday.



Soon after taking charge, she conducted a review of the administrative setup of the Uppal zone and interacted with officials from various departments. She reviewed ongoing development projects, sanitation, road works, water supply, street lighting, and solid waste management, and instructed officials to ensure timely completion of works without compromising quality.

She stressed the need for efficient delivery of civic services and directed officials to address public grievances promptly. She also emphasized transparency, accountability, and coordination among departments for the effective implementation of government schemes. Radhika Gupta stated that priority would be given to improving infrastructure, strengthening field-level administration, and enhancing citizen-centric services in the Uppal zone. She also called for regular monitoring of works and strict adherence to government guidelines to ensure better governance.

Journalists to hold 'Chalo Collectorate' today for the resolution of their problems:

TUWJ (H-143) Yadadri Bhuvanagiri District Committee President and General Secretary Jukanti Anil and Duduka Ramakrishna

“(Mandava Srisailam... Yadadri Bhuvanagiri District Bureau... Indian Chronicle... December 26): TUWJ (H-143) Yadadri Bhuvanagiri District Committee President and General Secretary Jukanti Anil and Duduka Ramakrishna stated in a press release that they will submit a memorandum to the Collector tomorrow under the auspices of TUWJ (H-143), demanding the amendment of GO No. 252. They appealed to all district journalists to participate in making the state committee's call a success, by submitting a memorandum to the Yadadri Bhuvanagiri District Collector at 10:30 AM tomorrow (Saturday), demanding the immediate amendment of GO No. 252 issued by the state government for new accreditations, and the issuance of accreditation cards to all eligible journalists. They said that several important demands have been included in the memorandum. “The demands include the amendment of GO No. 252 and the removal of provisions that are detrimental to the interests of journalists. All journalists, regardless of whether they are desk journalists or field journalists, should be recognized as media-accredited journalists. The new guidelines should be designed to protect the employment and dignity of journalists. “We request all print, electronic, and digital media journalists in the district to participate in this program in large numbers and make it a success. We call upon everyone to come together in this struggle to achieve our rights.

Happiness Over Retaining Nacharam Division Colonies as They Are



“Nacharam, Indian Chronicle, December 26: “As part of the division reorganization process, BSP Uppal Constituency President Mindrala Narsingarao expressed his happiness over the decision to retain the colonies under Nacharam Division without merging them into the Tarnaka Division. “Earlier, he had submitted a memorandum with objections to the Kapra Municipal officials, requesting that the colonies within the jurisdiction of Nacharam Division—Ambedkar Nagar, Errakunta, and Karthikeya Nagar—be continued under Nacharam Division as before. “Responding to this representation, the officials decided not

to change the division boundaries and retained the colonies in the old Nacharam Division. On this occasion, Narsingarao thanked the officials for considering the request and taking a positive decision.

Railways Raises Passenger Fares for Second Time This Year Revised Train Fares Come into Effect

“(Taj Khan, Kaghaznagar, December 26 (Indian Chronicle) “New Delhi: The revised railway fares came into effect from Friday, following a notification issued by the Railway Ministry on Thursday. “As per the notification, for journeys exceeding 215 kilometres, fares in second class have been increased by 1 paise per kilometre, while fares for Mail and Express trains in non-AC and AC classes have been raised by 2 paise per kilometre. “With this latest revision, the Railway Ministry has increased passenger fares twice during



Higher Education Council to Announce Entrance Exam Schedule: TS EAPCET Likely in Late April

“(Taj Khan, Kaghaznagar, December 26 (Indian Chronicle) “The State Council of Higher Education is expected to release the schedule for EAPCET and other entrance examinations for admission into engineering, agriculture, and other professional courses within the next two to three days. “The council has already prepared the schedules for eight entrance examinations and forwarded them to the government for approval. While Andhra Pradesh announced its entrance exam schedule three days ago, lakhs of students and parents in Telangana have been eagerly awaiting the announcement. “Sources



TG EAPCET

said that if the government grants approval on Saturday, the Higher Education Council may release the examination dates the same day. Otherwise, the schedule is likely to be announced on Monday or Tuesday. “In Andhra Pradesh, the AP EAPCET is scheduled to commence from May 12. According to available information, the Telangana EAPCET is expected to begin in the last week of April and conclude in the first week of May. Last year, the EAPCET Agriculture and Pharmacy examinations were conducted starting April 29.

Government Whip and Alair MLA Beerla Ailaiah pays tribute to the mortal remains of the late Sunkari Shettiah



“(Mandava Srisailam... Yadadri Bhuvanagiri District Bureau... Indian Chronicle... December 26):- Telangana State Government Whip and Alair MLA Beerla Ailaiah paid his respects by placing a garland on the mortal remains of the late Sunkari Shettiah in Madapur village of Turkapalli mandal, Yadadri Bhuvanagiri district. He said that the death of Shettiah, a Telangana state movement activist and senior leader, was saddening. He expressed his condolences on the death of Shettiah, who was a great support for the Congress party in Turkapalli mandal, and conveyed his deepest sympathies to his family members.

BJYM Burns Effigy in Protest Against Attacks on Hindus in Bangladesh



“KISHORE VADDEPALLI, Uppal, December 26 (Indian Chronicle): “Condemning the violence against Hindus in Bangladesh, the Bharatiya Janata Yuva Morcha (BJYM) organized a protest programme on Friday evening at Chilkhanagar under the leadership of BJYM state leader Telangana Sampath. As part of the protest, an effigy was burnt to express anger against the attitude of the Bangladesh government. “The protesters strongly condemned the killing of innocent Hindus, physical attacks, destruction of temples, and atrocities against women in Bangladesh. They described these incidents as clear violations of human rights and demanded that the international community respond immediately. “Addressing the gathering, speakers said that living as a Hindu in Bangladesh has become a crime. They strongly criticized the demolition of temples, burning of houses, and attacks on women, calling them extremely barbaric acts. The leaders warned that if such attacks continue, the Hindu community will not remain silent. “They urged international human rights organizations and the United Nations to intervene without delay, put pressure on the Bangladesh government, and ensure protection for Hindus living there. The speakers emphasized that this is not a political issue but a fight for humanity, stating that attacks on Hindus will no longer be tolerated. “Those who participated in the protest included Uppal Assembly Convener Devasani Balachander, former councillor Srinivas Sharma, BJP State Council Member Satish, senior leaders Mahankali Lakshman, Sangi Swamy Yadav, Shamirpet Chandrayya, Puppala Venkateshwarlu, Ale Narendra, Ramaraju Yadav, Ramachander, Ellagoni Prakash Goud, Raju, Naveen Yadav, along with representatives of various Hindu organizations and a large number of supporters.

Mallapur Leaders Submit Petition to Zonal Commissioner Seeking Circle Status



“Nacharam, Indain Chronicle, December 26:” “BJP leaders from Mallapur paid a courtesy visit to the newly appointed Uppal Zonal Commissioner, Smt. Radhika Gupta, IAS, and congratulated her on assuming charge as the Zonal Commissioner of Uppal (GHMC). On the occasion, they presented her with a bouquet and conveyed their heartfelt wishes. “Request to Declare Mallapur as a Circle” Under the leadership of the Mallapur BJP, the leaders submitted a representation to the Uppal Zonal Commissioner requesting that Mallapur be declared as a separate circle and that a Circle Office be established at Mallapur instead of the newly proposed Nacharam Circle. They stated that setting up the Circle Office at Mallapur would provide greater convenience and better connectivity for the people of the circle. A formal petition was handed over in this regard. “Mallapur Division President Guduru Shailesh Reddy, Division Vice Presidents P. Ramaiah, former Councillor Keshavaram Anjaneyulu, leaders A. Mahesh, Tuniki Ganesh, and Keshavaram Chinna were present at the meeting.

Illegal Banned Chinese Manja Seized One Booked; SP Warns Traders

“Taj Khan, Kaghaznagar, December 26 (Indian Chronicle)” “Acting on reliable information regarding the illegal sale of hazardous banned



Chinese manja, the CCS police conducted a raid within the limits of Asifabad Police Station. “During the operation at a shop in the Asifabad area, the police found government-banned Chinese manja being sold unlawfully. The CCS team seized 10 reels of banned Chinese manja, valued at ₹4,000, and handed over the seized material to the Asifabad Police Station. “Accused apprehended:”

Ade Poshetti, son of Ganu, aged 35 years. “District Superintendent of Police Nithika Pant, IPS, stated that Chinese manja causes severe environmental damage and poses a serious threat to human life, especially to children. “Addressing shopkeepers on the occasion, SP Nithika Pant, IPS, warned, “No one should sell banned Chinese manja. Bringing or selling such material in the future will invite unnecessary legal consequences.” “The CCS team involved in the raid included Inspector Budde Ravinder, SSI Raju Kanduri, and constables Sanjeev and Devendra. The District SP appreciated the team for their prompt and effective action.



:“(Mandava Srisailam... Yadadri Bhuvanagiri District Bureau... Indian Chronicle... December 26):- Former Councillor Md. Laiq Ahmed stated that during his tenure as a councillor, five borewells were dug in the local 30th ward's Pahadinagar area using the Constituency Development Fund (CDF). He added that a pipeline was laid from the borewell near the Urdu medium government school to Yusuf Set's garment factory, and five borewells and taps were installed. The former councillor and Congress party leader personally supervised these works, and the ward residents expressed their gratitude to him.

Police Seize Banned Chinese Manja in Kaghaznagar; One Held

“Taj Khan, Kaghaznagar, December 26 (Indian Chronicle)” “Acting on reliable information regarding the sale of dangerous banned Chinese manja, CCS police conducted a raid within the limits of Kagaznagar Police Station. “During the operation at a shop near Gandhi Chowrasta in the Kagaznagar area, the police found government-banned Chinese manja being sold illegally. A total of 44 reels of banned Chinese manja, each valued at ₹600, amounting to ₹26,400, were seized and handed over to the Kagaznagar Town Police Station. “Accused arrested:” Abdul Wajid Khan, son of Abdul Rasheed Khan, aged



27 years. “District Superintendent of Police Nithika Pant, IPS, stated that Chinese manja not only causes severe environmental damage but also poses a serious threat to human life, particularly to children. “Addressing shop owners, SP Nithika Pant, IPS, cautioned, “No one should sell banned Chinese manja. Bringing or selling such material in the future will invite unnecessary legal trouble.” “The CCS team involved in the raid included SSI Raju Kanduri, constables Vijay and Ramesh, and Home Guard Shekhar. The District SP appreciated the team for their prompt and effective action.

Officials forgot to protect GHMC Park in RBI Colony Kanajiguda. bhudevi Nagar Squatters on park land

Request to build a compound wall to protect the park



“K Sadanand “Alwal, December 26, “GHMC Park in Kanajiguda under Alwal GHMC “The land is getting alienated day by day. “As the land concerned was left vacant, it caught the eye of some squatters. “The encroachers are dumping garbage in the park land according to a scheme. “A park space that should be pleasant “Residents of the colony complain that it will become a dumping yard. “We are trying to develop the parks... we are making them pleasant “Colony residents are criticizing that the shouting statements made by public representatives and officials without turning a blind eye, in practice remain writings on water. “Locals are questioning whether this is the development of parks as there is no compound wall in the park. “Serious accusations are pouring in Alwal that their work style is as if the officials and public representatives are giving full support to the occupation of the park lands. “GHMC officials and public representatives have responded to the park “Colony residents want to build a compound wall around and protect the place.” [8:26 PM, 12/26/2025] +91 90308 01023: End

Cipla launches Yurpeak® (tirzepatide) for the treatment of Obesity and Type 2 Diabetes



Vizag Cipla Limited (BSE: 500087; NSE: CIPLA; and hereafter referred to as "Cipla") today announced the launch of Yurpeak® (tirzepatide), a one-weekly injectable therapy for managing obesity and type 2 diabetes mellitus (T2DM) — two of the country's most pressing health challenges. Cipla has the rights to distribute and promote Yurpeak® — the second brand of Lilly's tirzepatide in India, after Lilly received DCGI approval.

Commenting on the launch, Achin Gupta, Global Chief Operating Officer, Cipla Limited, said: “The launch of Yurpeak® marks a transformative moment in the fight against obesity and type 2 diabetes mellitus, two of India's chronic conditions with a heavy burden.

Cipla is entering this space with the same depth of expertise and scientific commitment that define our leadership in chronic diseases and in respiratory care. Our focus remains on accelerating access to globally benchmarked, future-ready therapies through collaborations like ours with Lilly, which bring together innovation, purpose, and scale to ensure advanced care reaches patients wherever they are.”

Tirzepatide is the first and only dual agonist glucose-dependent insulinotropic polypeptide (GIP) and glucagon-like peptide-1 (GLP-1) receptors, indicated as an adjunct to diet and exercise for the treatment of Type 2 diabetes and Chronic weight management

in adults with obesity (BMI = 30) or overweight (BMI = 27) with at least one weight-related comorbidity.

Yurpeak® will be available on prescription in the KwikPen® device format in six strengths: 2.5 mg, 5 mg, 7.5 mg, 10 mg, 12.5 mg, and 15 mg, allowing for precise, convenient, and patient-friendly dosing.

Launch of Yurpeak® in India will help expand access to tirzepatide so that more patients can benefit from this innovative therapy. Cipla's strategic priority is to make it available across India, including regions beyond metro cities, leveraging its strong distribution network and deep market insights to drive greater nationwide reach and ac-

cessibility. Lilly will manufacture and supply Yurpeak® to Cipla, and the price will be the same as Mounjaro®.

Cipla will complement the launch of Yurpeak® with comprehensive patient education and support programs, including guidance on dosing, self-administration, and safe, informed use of the therapy. These initiatives are designed to help patients navigate their treatment confidently and responsibly, in consultation with their healthcare professionals. This approach is backed by Cipla's long-standing commitment to evidence-based communication and responsible care, empowering individuals to make timely health decisions and adopt sustainable wellness practices.